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PROFESSION OF ENTERTAINMENT

SHOW WORLD

WARREN A. PATRICK

GENERAL DIRECTOR.

THIS WEEK'S NEWS THIS WEEK

Vol. IV No. 15

CHICAGO

April 3, 1909



TOM WATERS

SEEN AGAIN IN VAUDEVILLE AFTER A STARRING TOUR.

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THE SHOW WORLD

THE TWENTIETH CENTURY AMUSEMENT WEEKLY

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WARREN A. PATRICK, GENERAL DIRECTOR

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Volume IV—No. 15

CHICAGO

April 3, 1909

RAY RAYMOND REJOINS KILROY'S CANDY KID.

When a Vaudeville Manager Wanted to
Cut His Salary He Concluded Com-
binations Were All Right.

Ray Raymond has rejoined The Candy Kid. He returned to his former part in the Kilroy-Britton musical comedy this week.

Ray Raymond originated the title role in this play and has a part which just suits him. He portrayed the role all of last season and until a few weeks ago was featured by the management.

Suddenly Raymond became dissatisfied. There was some misunderstanding. The clever young man withdrew from the cast and turned to vaudeville going out under the management of Jake Sternad. The vaudeville venture was clever enough, the sketch was good enough, but time was not available in the cities where Raymond is known and small city managers were not willing to pay the money demanded for the act. The end came when a manager with four houses asked Raymond to cut his salary a week. Upon meeting with a refusal the act was cancelled.

Raymond returned to Chicago and turned to the half a dozen managers who had made overtures to him in the last few years. The time for a starring tour was not opportune and he found nothing doing. All this time The Candy Kid had been doing its time and making good with Willard Francis in the title role. When Raymond is with the show it is a tremendous success. Without him the play went well but those who have seen the real Candy Kid were not satisfied with Francis.

When Raymond was "at liberty" in Chicago and Kilroy needed him with The Candy Kid, it did not take long to patch the differences and as a result Ray Raymond in The Candy Kid is going along pulling up profits for Will Kilroy, which are expected to total \$10,000 by the end of the season.

SHUBERTS ENTER SALT LAKE CITY.

Salt Lake City, April 1.

A. R. Pelton, of Pelton and Smutzer, spent the week in Salt Lake, and announced a policy for the Grand theater that will make a great change in the local theatrical world next season. The Shubert attractions will be booked at this time after September 4, when Mrs. Fiske will open the season with Salvation Nell. During the summer the Grand will be completely renovated and resited, the stage will be rebuilt and enlarged, and everything done to make it an up-to-date playhouse. The Arlington stock company has been engaged to appear there for several weeks, and their initial bill is in Cripple Creek. The house was dark last week. JOHNSON.

GUS SUN MAY BUILD THEATER AT SANDUSKY.

Sandusky, Ohio, March 30.

Gus Sun and O. G. Murray, the vaudeville booking agents and theater managers, were here recently, and conferred with local men relative to their establishing a new vaudeville theater here. These men have made repeated efforts to have a new vaudeville house erected here and negotiations are still on. "I have no statement to make at present," said Mr. Sun, "but I can say that our meeting with several men, the prospects look very encouraging."

SHEA HEADS OFF MORRIS?

Buffalo, N. Y., April 1.

It is reported that Michael Shea, proprietor of Shea's theater, a Buffalo vaudeville house, has bought the Central Presbyterian church site here. His plans for building on the site have not been announced. The William Morris interests recently had an option on the property. MCGUIRE.

Cancels Southern Tour.

Macon, Ga., March 31.

Madam Nordica, who was booked for a engagement at the Grand theater next week, has cancelled her engagement in the south, and all Southern cities, on account of ill health.

SHUBERT AFTER MORE HOUSES?

New York Magnate and Cincinnati Congressman Go
West on Secret Mission.

J. J. Shubert and Congressman Joseph L. Rhinock of Cincinnati, who represent the financial interests which are behind Lee and J. J. Shubert, left Chicago Sunday night for the west. Their probable destination is San Francisco. Their errand is believed to be the securing of more theaters.

When in Chicago to witness the opening of The Great John Ganton, Mr. Shubert denied that he was here to participate in any large deal. "I did not come here to gobble up any enterprise," he said. "We have now over fifty-four troupes on the road, more than any other company can boast of. There are no new assimilations in sight. I am here merely to attend the

opening performance of the dramatization of Arthur J. Eddy's book."

Some time since it was erroneously announced that the Shuberts had secured the Chamberlain, Kindt and Harrington Circuit. In this connection it was stated that they were likely to secure the Greenwall and John Cort circuits. This visit west might possibly be to confer with Cort. The failure of Sidney Weis to secure the Greenwall circuit as told in another column, may mean that the Shuberts have no chance to secure these theaters at present, or Weis may have represented other interests which were desirous of holding the Greenwall circuit in line.

GREENWALL HOLDS CHAIN OF THEATERS

Deal Was Not Consummated and the Published Reports of the Trans-
action Were Premature.

San Antonio, Texas, March 31.

Sydney H. Weis, of San Antonio, will not acquire the interests of Henry Greenwall in the Texas theatrical circuit just at this time. Mr. Weis has returned from New Orleans, where he had been in connection with the matter, and states that the deal is off.

"When it came down to the actual transfer, Mr. Greenwall backed down," said Mr. Weis. "He is rather old and has been in bad health for many years, so he made up his mind it was time to retire. I was ready to accept his proposition and acquire his interests, and my father came from New York to be present at the consummation of the deal. However, when we met in New Orleans he said he had been connected with his present interests for 25 years and that he thought he would stay in a little while longer."—WILLEY.

New Orleans, La., March 31.

Messrs. Weis secured an option on a 10-year lease on the following: Greenwall

theater, New Orleans, \$18,000 a year; Dallas opera house, \$15,000; Fort Worth opera house, \$12,000 a year, Mr. Greenwall's interests in Galveston, Houston and the American Theatrical Exchange in New York, \$5,000 a year.

Mr. Greenwall, who is president of the American Theatrical Exchange, is quoted in this connection with having said:

"The terms and conditions of the lease were that the 10 years' rental should be paid in advance. State for me that the properties are not for sale."

Dallas, Texas, April 1.

According to a telegram received here, negotiations which have been pending for the purchase of the Greenwall circuit of theaters in Texas and Louisiana are off. George Ansey, manager of the Dallas opera house, received the following telegram from New Orleans:

"Deal all off. Greenwall in charge of Greenwall theatrical circuit. — Henry Greenwall."

H. H. FRAZEE SECURES THREE POPULAR SHOWS

Will Organize Two Time, Place and Girl Companies, Two of The Girl
Question and One Girl at the Helm.

H. H. Frazee secured the rights to three popular musical comedies the other day, arranged for five companies to be booked and organized, and once more buried his head in the sporting columns of a daily paper.

The musical comedies secured are among the most popular on the road this season. They are The Time, The Place and The Girl, and The Girl Question, which were secured from the Askin-Singer Company, and A Girl at the Helm, from the Princess Amusement Company.

Mr. Frazee announces that he will star James J. Corbett in the eastern The Girl Question. Who will have the principal roles in the western Girl Question, the two Time, Place and Girl companies and The Girl at the Helm has not yet been positively determined.

The season just drawing to a close has proven a remarkably successful one for Frazee, in whose hands everything seems

to turn to gold. His companies have continued to make money when other attractions of the same caliber suffered.

Of the companies now en route, but one will be sent out next season. That is A Knight for a Day.

James J. Corbett, who is at the National this week, will end his season April 18 at Hammond, Ind. A Knight for a Day will close at the National April 17. The Royal Chef will end the season at the National April 24. The Isle of Spice will complete its tour April 11 at East St. Louis. The Flower of the Ranch, in which Frankie Drew appears will end the season April 25 at Fort Wayne, Ind.

Melo-Dramatic Stock Company.

The Grand at Winnipeg, Man., is closed this week. Next week a new stock company begins an engagement in a series of melodramas.

NELLIE REVELL WINS A RARE DISTINCTION.

State of Michigan Selects the Clever
Woman Press Agent to be its
Publicity Promoter.

A rare distinction has come to Nellie Revell, former circusite, special correspondent, vaudevillian, authoress and publicity promoter, in that she has been selected to be the press agent for the state of Michigan. This is the first time in history that a woman has been selected to perform so arduous a task. Miss Revell will begin her duties June 15, exploiting the mines, timber and agricultural resources of the middle western commonwealth.

It is almost needless to comment upon the fact that Miss Revell is an unusual woman. The circus world claims her because she was born on a circus car—was, later, a performer, and still later, a circus press agent. Springfield, Ill., claims her because she graduated there. Indiana claims her because she is the owner of the big Peaceful Valley Stock Farm. THE SHOW WORLD claims her by right of discovery, for this journal was the first to afford her national attention through the medium of the clever special articles which she contributed to these columns. It may be recalled that it was during her association with this staff that she accepted an assignment, dared the conventions and the naval regulations and carried THE SHOW WORLD aboard the Pacific fleet while it was anchored off Seattle. She was a feature of the naval parade and attended the Naval Ball which followed. She also nailed a copy of THE SHOW WORLD at the top of Pike's Peak. Her contributions, which were always in a witty and familiar vein, were eagerly looked for from week to week. Following her staff connection here, she entered vaudeville with an original monologue and proved a drawing card wherever she appeared. When J. J. Murdock opened his new Olympic Music Hall she was selected to be press agent for the house, a capacity which she has filled with rare distinction.

So great a favorite has she become in Chicago among the newspaper fraternity that Richard Henry Little, president of the Newspaper Men's Club, appointed the entire membership of 278 to be her press agents.

Her duties for the state of Michigan will occupy her before and during the course of the state fair, which will be held at Detroit from September 2 to 10 inclusive.

STRICKEN IN LAST DAYS OF HER STAGE CAREER.

June Moore, aged 19, a chorus girl with The Burgomaster, got a fall at Los Angeles, Cal., which may leave her a cripple for life. She was unconscious for nearly two hours and the examining physician stated that her spine had been wrenched.

Miss Moore had been married the same morning and in her haste to join her newly made husband she tripped and fell in coming from the dressing room.

She was more or less excited as she had informed the management that she would close with the company that night and the manager had insisted on the customary two weeks' notice.

MAY STAR EMMA BUNTING.

San Antonio, Tex., March 30.

It is rumored that Emma Bunting will be starred by Sidney Weis and that her first appearance will be made Easter Sunday at the Grand opera house.—WILLEY.

CROWDED OUT OF THIS ISSUE.

Owing to the pressure of late arriving advertising matter, THE SHOW WORLD is prevented from publishing a review of the demonstrations of the International Projecting and Producing Company's films in Denver, Kansas City and other points. A full report of these meetings will be given in the next issue.

TOM WATERS.

On the front page of this issue appears the likeness of Tom Waters, a truly funny musical comedian, who wrote and made famous The Mayor of Laughland, which for two seasons toured the country under the direction of Nixon & Zimmerman, and who starred the present season in Coming Thro' the Rye. Mr. Waters is now in vaudeville and will be one of the features of the bill at the Majestic theater next week.

"THERE'S A REASON"

"The comprehensive grasp which the Show World has taken of the whole question of Motography, and its scientific, legal and commercial aspects, as well as its fairness under conditions that at times must have been extremely trying, commands the admiration and respect of every reader.

"The Show World was the first of amusement papers to give our industry the attention its importance deserves, and it is entitled to the support of every man interested in film projection."

The foregoing is an indorsement of THE SHOW WORLD by a man of considerable importance in the moving picture business.

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signify that this Journal is not a good
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By a steady adherence to its policy to ALWAYS PRINT THE NEWS, speaking truthfully at all times upon topics
of interest to those identified with the profession of entertainment,

**THE SHOW WORLD has won and will maintain
supremacy in the field of Amusement Journalism**

THE SHOW WORLD was the first amusement weekly to appreciate the importance of the moving picture industry
which has sprung into tremendous magnitude as the promoter of clean and healthy entertainment for the people and as a
factor in the industrial growth of the Nation.

THE SHOW WORLD is the friend of the Moving Picture Industry

It is looked upon by exhibitors as a standard authority on all matters pertaining to the trade, who recognize in it an
organ which carefully fosters their enterprises. The career of THE SHOW WORLD amply illustrates the value of superior
service and the moral effect of keeping faith with the public.

It is the aim of THE SHOW WORLD to be fair and impartial at all times and to voice the truth without fear or favor.

IT WILL NOT COLOR THE NEWS

Facts will not be distorted in the columns of THE SHOW World to serve corporate or individual ends. In array-
ing itself on the side of the uplifters and aiding their movement in every possible way THE SHOW WORLD is con-
vinced that it is serving the general public as well as those engaged in the moving picture industry.

CAREFUL ADVERTISERS WHO DESIRE TO REACH THE BEST CLASS OF READ-
ERS AND TO SECURE THE BEST RESULTS WILL FIND THE SHOW WORLD A VAL-
UABLE MEDIUM.

THE SHOW WORLD PUBLISHING CO.

Publication office
Grand Opera House Building

Chicago

JACK BINNS APPEARS WITH VIA WIRELESS.

New Impetus Given the Successful Run of Frederic Thompson's Great Drama at Chicago Opera House.

The successful engagement of Via Wireless at the Chicago opera house was given new impetus on Friday night of last week when Jack Binns, the wireless telegraph operator of the ill-fated Republic, who sent out the call "C. Q. D." to the aid of the wrecked vessel, appeared at the close of the big scene in which the heroine is rescued by the means of wireless.

Binns arrived from Europe recently and Frederic Thompson would not hear of his refusal when he again urged him to join the Via Wireless Company. He made such a tempting offer at length that Binns signed the proffered contract.

A number of hero worshippers in the audience at the Chicago opera house were when he appeared, to do honor to the new comer in the cast. He was introduced by Joseph Kaufman, who dodged behind the curtain leaving the wireless operator to get along as best he could. Binns was very much embarrassed and showed that he had had no coaching in his curtain talk. He answered a question which was unasked evidently having attempted to answer it so many times during the day that he concluded it was on the tip of every tongue in Chicago. He stated in way of reply to this "wireless" query that he had not been in Chicago long enough to form an impression of the city.

Via Wireless is a drama of sufficient merit to prosper without the aid of a drawing card in the shape of a popular hero, but the interest is so wide in wireless telegraphy among those who see the show that the trend of thought is naturally towards Binns' recent experience and his introduction into the play seems fitting.

The interest in the drama hinges on the wireless scene and Joseph Kaufman's role is made to stand out prominently. He acts the part well. John Sainpollis does excellent work as the naval officer. Vera McCord was very good in the role of the daughter of the steel magnate who interest in wireless forms the center of the plot. Francis J. McGinn once more proves himself a capable actor in the role of a drunken foreman at the steel works. Georgia Drew Mendum evidently pleases a part of the audience with her portrayal of a stenographer.—E. E. M.

Webster Likes The Golden Girl.—Harry Webster witnessed a performance of The Golden Girl and pronounces it the "best" musical comedy he has ever seen.

Hardin Ellis a Caller.—Hardin Ellis, who will be with the Peters Amusement Company the coming season, was a recent caller at this office.

Stanley Lewis Likes Vaudeville.—Capt. Stanley Lewis, who is sporting an auto and succeeding as performers must to enjoy such a luxury, has a bunch of vaudeville contracts which will keep him engaged all summer.

To Offer Extravaganza.—The Thantanser company will be seen in a fairy extravaganza called Jack and the Beanstalk the week of April 12. This will give the members of the company interesting roles, and a large chorus will be employed. There will be many songs and dances and the production will be handsome.

To Return to Chicago.—Princess Wah-t-waso, who has been the feature of W. F. Mann's As Told in the Hills, went to St. Paul when the company closed, to spend a few days with relations. She arrived in Chicago early this week to prepare for a trip in her touring car. She will be featured in the same play again next season over the eastern circuit.

To Open Tent Show.—The Peters Amusement Company will open a tented enterprise April 19 at Chaffee, Mo. Madame Ellis, the mind reader, will be featured. There will be several vaudeville acts. C. F. Peters, for the last four years with J. H. Ferris, will be the manager. A line of paper has been secured from Ackerman & Quigley. The performers are now in Chicago and will remain here for another week.

New England Outlook.—W. E. Green, of Boston, was in Chicago last week in consultation with J. J. Murdock of the International Projecting and Producing Company. Regarding the film situation in New England, Mr. Green said:—"Not in many years has the outlook been so promising. The Independent movement is gaining great headway in our section of the country, due not only to heavy advertising, but the fact that we have been able to produce the 'goods.' I look forward to one of the most profitable summers that my house has ever known."

Lottie Briscoe on Vacation.—Among the numerous professional visitors to this city during the current week is Lottie Briscoe, who is stopping at the Sherman House, from which vantage she has been making daily trips to many of her professional friends who are playing Chicago this week. Miss Briscoe recently closed an engagement of sixty odd weeks with the Orpheum stock company of Philadelphia, where she played the ingenue and earned an enviable reputation for herself in many notable productions. She will leave for the east in a few days.

STAIR & HAVLIN WILL HAVE CIRCUIT NEXT YEAR

Although Many Theaters Are Passing Out of Their Control it May Mean a Better Chain of Houses for Next Season.

Those who have been contending that Stair & Havlin ruled with an iron hand during the days of melodrama may get all the satisfaction they wish this spring for the entire circuit is disrupted and instead of playing touring attractions until late in May or early in June the companies have about all closed and many of the theaters which formerly made up the circuit are no longer in Stair & Havlin's control.

The conclusion prevalent in some quarters that there will be no Stair & Havlin circuit next year is arrived at hastily. There will be a Stair & Havlin circuit next year and the chances are that it will give the producing manager a great deal better opportunity to get money than that circuit has in the past. That moving pictures will weed out many of the unprofitable houses which have been a part of the circuit in the past is certain. That the Shuberts will provide many attractions for the Stair & Havlin circuit in 1909-10 is generally understood. It is more than likely that the character of attractions will be changed. There will be more musical shows than in the past and fewer blood curdling melodramas.

That the Stair & Havlin people will have a circuit next year is proven by the activity of the firm itself and those producing managers who are supposed to "stand in."

IMPORTANT HOUSES ENTER MOVING PICTURE FIELD.

In the course of a few weeks the Grand opera house, Philadelphia, will be devoted to moving pictures. The Park theater has already made the change. About the same class of attractions which have appeared at the Great Northern in Chicago. It is owned by Nixon & Zimmerman and Klaw & Erlanger. Some time ago a stock company was installed there, but the project was unsuccessful. The Grand in Philadelphia is a very large theater and has been one of the best houses on the Stair & Havlin circuit. On several occasions dollar and a half shows have played the theater in preference to down town houses where the prices were higher but the gross receipts lower.

UNITED ARRANGES FOR VAUDEVILLE OFFERINGS.

The United Amusement Company, recently organized at Toledo, will have vaudeville and pictures in the Stair & Havlin houses which it has obtained. This arrangement was perfected last week and was printed exclusively in this paper. Sullivan & Considine will book the vaudeville acts.

The United will have several theaters which have heretofore been prominent in

the circuit, but it is believed that the arrangement is only temporary and that such theaters as Heuck's in Cincinnati and Havlin's in St. Louis will be on the circuit again next season.

SHUBERTS IN CONTROL OF AUDITORIUM, BALTIMORE.

Sam S. and Lee Shubert, Inc., took possession of the Auditorium in Baltimore this week and instituted a new regime at that playhouse. The Blue Mouse is the first attraction offered; and other big productions will follow.

A report from that city says: "By this move the Shuberts throw down the gauntlet to the Klaw & Erlanger combine, the former disregarding an agreement not to use the \$1.50 scale of prices in this city and thereby recognizing Baltimore as a theatrical city of the highest standard. Heretofore, by agreement, the Shuberts have been restricted to \$1.00 productions in Baltimore."

Sham Gets New York Opening.

Instead of coming to the Studebaker in her new play, Sham, Henrietta Crossman is appearing at Wallack's in New York. The change of plans was necessary as there was no other attraction which could be switched into Wallack's to fill the time when Mary Shaw in Votes for Women turned out to be a miserable failure. It has been a long time since there was a dearth of attractions. In recent years the syndicate has found productions knocking for admittance in New York, but this season Broadway theaters have been dark on numerous occasions.

Manager's Report on "Acts."

Here is what F. C. Priest, manager of the Princess at Milwaukee, thought of his first two-a-day show, or rather what the audience thought as reported by him: Clemense Brothers "big," Earle Sisters "good," Morris & Moore "big," Evelyn Dunmore "big," Ishikawaw Japs "big." The show was booked by Edward Marsh of the Independent booking office in Chicago.

Seeley Likes Chicago.

James Seeley was a member of the company which presented The Renegade at the Studebaker some weeks ago. When that company ceased to exist, Seeley joined The White Sister and did not lose a night. When Viola Allen took The White Sister on the road, Seeley remained behind and joined Cameo Kirby. All three of them were Liebler attractions.

Red Mill Next.—The Red Mill will be the next attraction at the Grand.

BOY AND THE GIRL ANOTHER WHITNEY HIT.

New Richard Carle Offering is Destined to be a Worthy Successor of A Broken Idol.

The Boy and The Girl, which began its engagement at the Whitney theater March 20, is a worthy successor of A Broken Idol, and Manager Frank O. Peers may depend upon the company remaining at the "parlor home of musical comedy" as long as the arrangement between Carle and Marks and B. C. Whitney will permit.

Many changes were made during the first week of the run and as a result the performance is now giving the best of satisfaction. The first act was whipped into shape within two or three days after the opening. The making over of the second act was more difficult, as it was the weaker at the beginning.

Richard Carle is responsible for the libretto of this plotless offering, and H. L. Heartz wrote the music. The production was staged by Gus Sohllke. The company includes many well known performers and the chorus is made up largely of girls and boys who have figured in Chicago productions before.

The song hit of the production is "Katie, Come and Kiss Me," sung by Harriet Stanton, who returns to the stage in this offering, and Burrell Barbareto. Harriet Stanton is a coy, winsome "girl" who sings prettily and looks attractive. Burrell Barbareto makes just such a "boy" as would attract such a "girl." The song hinges on a kiss which the "boy" desires and indeed his inclination towards osculation may be said to form the basis of the plot.

There are five comedians. Eddie Garvie is proprietor of an amusement place and manages to be entertaining without being provided with an over-abundance of material. Lee Kohlmar is a silent partner in the enterprise who refuses to stay in the background. His personal following in Chicago is very large and there is seldom a night goes by that his friends are not prominent in the audience. George E. Mack is a would be juggler and is amusing. Felix Fantus as a French count contributes his share to the gaiety. Toby Lyons as a palmer makes the most of his opportunities.

Jeanne Towler has the role of a "smart soubrette," though one seldom sees a soubrette so tall that her admirers must mount a chair to reach her lips. She sings a song about having the "manager" on "her staff," which will interest the profession if not the public. Ilion Bergere has the same kind of a role in which she has been seen before and plays it with the same charm that characterized her work in A Broken Idol.

Jimmy Callahan appears in one act and "does" a monologue. He was very bad at the start but is improving so rapidly that his friends predict he will outdistance Mike Donlin and Joe Tinker within another week.—E. E. M.

Princess Has a Success.—Henry Woodruff, Georgia Caine, Adele Rowland, Frances Demarest, Bert Baker, Harry Pilcer and many others make The Prince of Tonight another success at the Princess.

Thompson Will Move Office.—Billy Thompson, representing Jerome H. Remick, the music publisher, will move his office from the Sherman House to the Grand opera house on May 1.

As Told in the Hills Closes.—As Told in the Hills closed a season of 31 weeks at Rochester, Minn., March 24. R. J. Kinder, who was in advance of the attraction the past season, has been engaged to pilot the show again next season.

Miss Keim May Play Hamlet.—Will Reed Dunroy thinks it is quite possible that Adelaide Keim will be seen as Hamlet this season at the Bush Temple theater. Miss Keim has played this role with great success in New York, Baltimore and Chicago.

Big Week Promised.—At the Bush Temple theater the week of April 5, a play without a name will be offered. The person suggesting the best title will receive a prize of \$5 in gold. The 350th performance of the Thantanser company will be celebrated Tuesday night, April 6, when each woman present will receive a handsome framed picture as a souvenir.

Askin Has a New Song Show.—Harry Askin has just obtained the rights for a new show as yet unnamed; the story of the hook was written by O. Henry. The music is by A. Baldwin Sloan and the lyrics are from the pen of Frank P. Adams. Julian Mitchell will produce the play at the Grand opera house in this city very shortly. John E. Young has been engaged to star in it. It is believed that this show is intended for a summer run here.

Van Horn Closes Contracts.—R. W. Van Horn of the well known costuming house of Van Horn and Sons, of Philadelphia, stopped in Chicago for a few days during a western trip which included many of the more important cities of the middle west. While admitting that he had closed some highly important contracts to furnish costumes for many stock houses in this section, including several in this city, he would not divulge any further information. His house has recently removed from its old established stand in Ninth street, Philadelphia and now occupies an entire five-story building in Tenth street near Chestnut, which is in the heart of the Quaker City theatrical district.

THIS WEEK'S NEWS THIS WEEK

THE SHOW WORLD is the only amusement weekly, covering the entire field of entertainment, which presents the news of the week in which it is published. The news in these columns dates from Thursday noon until the following Thursday noon. The entire edition of this publication, excepting the local Chicago circulation, is shipped out of this city by fast mail or express, on or before midnight each Thursday. THE SHOW WORLD should therefore be displayed on all news-stands not later than Saturday, with the possible exception of distant Pacific Coast and Gulf State territory, where it should be displayed not later than Sunday of each week. Failure to receive THE SHOW WORLD at the proper time should be brought to the attention of the publishers.

If You Don't Read THE SHOW WORLD

You Don't Get The News

If your newsdealer does not handle The Show World---Ask him why?

CHICAGO NOTES

PICTURE MACHINE SOON READY FOR MARKET.

D. W. McKinney, Inventor, Promises Opening of Factory at an Early Date—Men Working Overtime.

Owing to the number of inquiries received regarding the McKinney machine, a representative of this paper interviewed the inventor, J. W. McKinney, vice-president of the International Projecting and Producing Company.

Mr. McKinney said: "I have learned that the mere inventing of a motion picture machine is but a very small part of the work entailed in the manufacture of a great number of duplicates. We have been working day and night since our first announcement was made. Our machinery is now installed and the jigs are perfected, all of which has required a tremendous amount of energy and considerably more time than may appear upon the surface.

"It is not generally known that the building of a successful moving picture machine requires the finest workmanship of anything mechanical except a watch, and you have my word for it that our machine will be much finer than many watches. Jigs which measure to the one-

SECURED VERDICT FOR THEATER INJURIES.

A New York Court Rules the House Manager Is Responsible to His Patrons.

John H. Springer, manager of the Grand opera house, Brooklyn, must pay Mrs. Carrie F. Thomas \$7,500 for injuries suffered in the theater Thanksgiving night, when she was struck on the head with a slide and frame from a ceiling light in the gallery. Her husband, who sued for the loss of his wife's services, got a verdict of \$2,500.

The defense contended that the cause was being operated by the company sitting the theater at the time and that the manager was not responsible. The court held, however, that a theatrical manager is liable for the safety of his patrons even though the negligent act was committed by a member of the company playing there. This decision was rendered on the theory that the manager had advertised the production and received part of the receipts.

CHICAGO PERSONALS

Collins and Hart will open in Paris, Jan. 1 in vaudeville.

Bob Irving joins Harry D. Carey's Montana at Muskegon, Mich., April 3.

Julius Tannen, who is at the Olympia this week, is a Chicagoan. He was formerly in the employ of J. Ogden Armour.

Perkins D. Fisher states that he has no idea of producing a new sketch. The item which went the rounds of the press was without foundation in fact.

Rex Roselli, now an actor, but formerly an animal trainer, is a frequent visitor at the Coliseum this week. He formerly had a lion act at Riverview park.

Ed Mulvey, popular around the Pullman Hotel, his old stamping grounds, is here this week with The Love Waltz, which is at the Majestic. It is a big act, requiring 22 people.

Thais Lawton, with the stock company at the Bush Temple last fall, has taken her to Margaret Anglin's role in The Great Divide, which is playing an engagement at McVicker's.

Frank Monroe, whose secret service man is such a hit in Via Wireless, is a skilled producer and stage manager, which may explain the way he wins the audience a part which might be no more than a bluff played by an incompetent actor.

Laurette Taylor, who is with The Great John Ganton at the Garrick, is the same Miss Taylor who appeared in Yosemite a "fig-leaf" gown. She was forced public opinion to modify her costume that play. Miss Taylor is said to be the inventor of The Merry Widow hat.

Olga Nethersole had trouble in securing persons to play child parts in her play on her last two visits to Chicago. On one occasion she was fined for breaking the law and the other time she found child suffering from consumption who was able to appear about eight years of age, although in reality past sixteen.

Ada Lewis is in her closing week at the Grand, and The Red Mill will open at the house April 4. The Head of the House has not proven a wonderful success, the company will be disbanded. It is more than likely that the play will be repeated next season and Miss Lewis given a chance on Broadway.

THE STOCK COMPANY.

Harriet Worthington succeeds Blanche Stewart as leading woman of the Victoria stock in Frisco.

Frank Bacon and Jane Jeffery will leave the Burwood stock in Omaha to go to vaudeville. Loretta Allen will succeed Miss Jeffery.

Olive Naylor, a daughter of Dr. J. Ball Naylor, the author, has become a member of the Colonial stock company at Columbus, Ohio.

Francis Grandon of the Colonial stock company at Columbus, Ohio, did not appear in the cast this week on account of illness.

The Emery Musical Comedy Company has leased the Empire theater at San Antonio, Tex., for a short time, taking the place of the Earl Burgess company.

William Grew will close his engagement as leading man of the Burwood stock in Omaha, Neb., April 10. He is juvenile and this was practically his last attempt at leading business.

Three new additions to the William Mack company at the Bungalow, in St. Louis, assisted in making the production of Heartsease last week one of the best productions that company has ever offered. Anna Cleveland, Bessie Hull and George Baldwin, Jr., are the new members.

The Lyric stock company at Minneapolis, Minn., has made a big hit with Betty Peggy which is the most pretentious play they have attempted so far. The house could not accommodate all the patrons last week, so it was continued the week, with indications that it will break all Minneapolis records for stock productions.

Omaha Exhibition.

The International Projecting and Producing Company has arranged for a special exhibition of its films for the benefit of moving picture exhibitors in Omaha, Monday, April 5.

Faust at National.—Rosabel Morrison will be seen in Faust at the National next week.

Lang Seeks Larger Quarters.—Edwin R. Lang, agent for Alec. Pantages, has removed to larger quarters in the Dexter building.

Studebaker Now.—"The Studebaker" is the way the playhouse would like to be known from now on—leaving off the word "theater."

To Close Holy Week.—The Marlowe theater will be dark next week. It will reopen April 12 with The Village Postmaster as the bill.

Alaskan Dogs Exhibited.—The Esquimaux dogs from The Alaskan were exhibited at the dog show held the first half of the week.

Vaudeville Act a Hit.—Marvelous Mack with his Auto Barrel is meeting with splendid success in the vaudeville theaters in and around this city.

Held Train for Troupe.—The train had to be held an hour for The Phantom Detective which played the Criterion last week and went from here to Louisville.

Girl from Rector's April 10.—In spite of the rumors that there was some hitch in obtaining the International, The Girl from Rector's is being billed to open there April 10.

Fabio Romani Next at Bijou.—Next week George Klimt's Players will offer Fabio Romani at the Bijou. This week the company is seen to advantage in Dora Thorne.

Robertson Players Give Performance.—The Donald Robertson players gave a splendid performance of The Chaplet of Pan in the auditorium of the Art Institute Wednesday afternoon.

Morris Announces Dollie Faye.—Dollie Faye, the Girl with the Phenomenal Voice, accompanied by Ernest Moeck, pianist, is booked at the American Music Hall beginning April 4.

Reckless Recklaw Fixing Time.—Reckless Recklaw has been in Chicago for several days doing booking for his act. He will open in Minneapolis April 12, remaining here until that date.

Provides Chicago with Tickets.—The Gard Stationery Company claims that no other ticket maker sends tickets to this city; that it supplies all the Chicago film exchanges, parks and theaters.

Jack Barrymore Speaks Up.—Jack Barrymore has at length given notice that he will desert A Stubbish Cinderella and join The Candy Shop. Overtures have been made to Cecil Lean to succeed Barrymore in A Stubbish Cinderella.

Bernard Expected Home.—Charles Bernard, secretary of the Associated Billposters and Distributors, is expected to return from Savannah, Ga., today. He has been in the South for a couple of weeks past.

Stock at Criterion.—Ed Rowland and Jack Bessey will open a stock company at the Criterion on Easter Sunday. The offerings will be the same as those given by traveling stock companies with which Mr. Bessey has been identified for several years.

Blackaller in Chicago.—Henry Blackaller, manager of the Holy City, was in Chicago the other day passing through Chicago with his company. Mrs. Blackaller is at their home at Ithaca, Mich., where she is entertained by a baby girl, who is now five months old.

William Morris III.—William Morris was confined to his room at the Auditorium Annex for a few days this week suffering from a heavy cold and a much needed rest. He left for New York Wednesday noon; will return next Monday and be here for the ensuing ten days.

Tom Waters on Sick List.—Tom Waters, who will be a feature of next week's bill at the Majestic, was on the sick list several days recently, suffering from rheumatism. He remained in St. Louis four days after his week at the American before he was well enough to proceed to Chicago.

Grand Opera Season.—The grand opera season of the Metropolitan Opera Company at the Auditorium commencing April 12 promises to be one of the most prosperous grand opera seasons ever known in Chicago. Cash mail order receipts up to date amount to \$90,000. This assures the financial and the social success.

Schlueter Returns from Journey.—M. L. Schlueter, of floor surfacing fame, has returned home after a successful business trip to the coast and has plunged into the details of business at his home office. It will be recalled that Schlueter invented the machine for surfacing floors which is now making a neat fortune for him.

Changes in The Alaskan.—The Alaskan finished its road tour March 20 and the newly organized company is rehearsing at the Great Northern and Ulrich's Hall. Richard F. Carroll and Gus Weinberg will be the principal comedians. William J. Hodges, the carpenter, is busily engaged rebuilding the scenery for the summer run at the Great Northern.

Film Exchange Increases Capital.—The Unique Film Exchange of this city, one of the first of the independent exchanges, will shortly raise its capitalization from \$2,500 to \$50,000. President McMillan is particularly gratified with the outlook for independent business. Recently the firm was compelled to increase its quarters to four times their former size.

Dan Fischell Sees Chicago.—Dan Fischell, manager of the Garrick at St. Louis, attended the wedding of his cousin, Leo K. Fischell to Miss Blanche Friend at Milwaukee, and then came to Chicago, where he attended a rehearsal of the Barnum &

Bailey Show at the Coliseum. He returned to St. Louis Wednesday to take up the publicity campaign for The Blue Mouse, which is booked at his house.

Fight Pictures Fail to Draw.—The moving pictures of the Johnson-Burns fight failed to draw at the Auditorium and Wright Lorimer in The Shepherd King will be given one week of the time originally allotted to the pictures. The motography is deserving of praise, but the fight was not one which is interesting when thus displayed. The prices were first advertised as a dollar high, were cut in two after the opening day, but even this failed to attract the crowd.

Two Married Men Closed.—Two Married Men closed at Monmouth, Ill., March 26, after a short season. The company was billed up to Thursday of this week, but there was some dissatisfaction and W. F. Ryley, the manager, concluded to end the tour. The members of the organization came to Chicago. They were: O. M. Paul, Ren Rosenbaum, Eddie L. Walkup, W. R. Franklin, Crystal Williams, Maud Francis, Elsa Williams, Mahel Germain, Jennie Adams and Lillian Hensle.



A View of the Swanson Flank of the Campaign.

Gunning System Re-Organized.—The Gunning System, which, for many years has practically controlled the fence-sign painting end of the advertising business of this section of the country, has undergone a re-organization. The purely material and mechanical part of the business will in future be looked after by the Thomas Cusack Company, to whom theater managers and park and fair men will be referred. The new company, headed by R. J. Gunning, will go in for magazine and newspaper advertising as well as control the more important "boards" as heretofore.

Erna Claren III.

Salt Lake City, March 30. Erna Claren, the Venus in Seldom's marble creations, was taken ill after her first appearance at the Orpheum and is suffering from an attack of appendicitis. Several new poses of men were substituted for the Venus studies, and the act was very favorably received.—JOHNSON.

Cohan to Resume Tour.

Philadelphia, Pa., March 30. George M. Cohan authorizes this statement: "I will resume my role in the Yankee Prince on Thursday night and I will play Boston and the balance of the season. I never felt better in my life. The five weeks' rest has made a new man of me. I am too strong to loaf any longer. Idleness is awful, so I am going back to work."

Lays Off Holy Week.

Charles B. Hanford and his company will lay off at Salt Lake City during Holy Week.

thousandth part of an inch, are but an incident.

"I have added new features to this machine which have required the changing of many of the patterns. The special machinery required could not be made in a minute, particularly since we will have nothing but the best, in fact genuine masterpieces of the machinist's art.

"Our factory machinery will be electrically driven and each machine is to have a separate motor, thus eliminating any shafting and over-head belting, making less dirt and making each man master of his machine.

"Our factory will soon be in running order and the public will be invited to inspect it, and I feel sure that some of our jigs which represent many thousands of dollars in outlay will arouse much comment among those who know the value of such things, as will the general order of the shop, tool and drafting rooms."

McCLINTOCK RISING IN FILM BUSINESS.

Charles W. McClintock, well known to the profession of entertainment, identified for many years with prominent touring attractions, but more recently connected with the Minneapolis office of the Mullin Film Service, has been promoted to the general offices of that firm in Syracuse, N. Y., and has been made advertising manager, an enviable position, in view of the big advertising campaign now under way by that house. That Mr. McClintock will make good in this position goes without saying.

Lena Rivers Closed.

A Lena Rivers company closed the season at Nebraska City, Neb., recently.

Missouri Breeze.

Vol. 4

CHICAGO, APRIL 2, 1909

No. 13

E. E. Meredith, Editor.

(Office under the editor's hat.)

(The object of The Breeze is to entertain without making its readers fighting mad.)

The circus is here.

David Belasco produced The Easiest Way and is not ashamed.

Mort Singer says he means to engage in the show business more extensively than ever next season.

Actors manufactured while you wait! Jack Binns at the Chicago opera house and James Callahan at the Whitney are samples! Look them over.

Harry Von Tilzer and Emma Carus could not agree as to their relative importance at the Morris show last week and Miss Carus was off the bill for several performances.

P. J. Morn, of the Morgan Lithograph Company, attended the benefit for the Society for the Prevention of Cruelty to Animals at the Grand opera house recently, and that the good work might prosper paid \$25 for a rose sold to him by a beautiful young lady who is interested in the welfare of dumb brutes.

Leroy Young holds the record for rapid advance work. He left Chicago on a Friday morning recently, billed four towns, took in a matinee at one of them, and was back in the city Saturday night. To those managers who have had experience with rapid work in advance it is hardly necessary to add that the show has closed.

A story is going the rounds concerning Manager Sitzer of the North Avenue theater who is said to have the reputation of closing acts irrespective of their merit. When he is seen coming down the center aisle of the theater there is said to be good grounds for uneasiness among the performers. In one instance recently he delivered the sad blow in these words: "I make you shut."

Some love-lorn stage door Johnnies hanging around the theater at Butler, Pa., the night that The Royal Chef played there, that they might impress the chorus girls with their good looks. They fought for places near the stage door and were huddled together like sheep when the chorus got next. Going up on the stage the girls poured five buckets of cold water on the heads of the waiting mashers and their ardor is said to have been cooled in remarkably short time.

The Heir to the Hurrah closed the season suddenly at Peoria, Ill., last Saturday night and while the show business is known to be bad this season it is hard to believe the report that there was only \$2 to divide among the members of the company when the end came. The statement comes from a source, however, which can hardly be doubted. In order that the women of the company might come to Chicago the manager of the theater gave them \$3 each for railroad fare.

Mrs. W. E. Corey formerly Mabelle Gilman, announced before sailing abroad last week, that she meant to found a school of dramatic art in New York. It will be for the poor of both sexes and will not only have Mrs. Corey's financial aid but she will devote her time to the manufacture of actors and actresses. Mrs. Corey probably announced her plans long before the location of the school lest some one else might jump in ahead of her and establish such an institution. She need not have had any uneasiness on this score!

What a time there must have been at the Monastery of the Friars in New York last Saturday night when a "cook house supper" was held in honor of Louis E. Cooke, general advance manager for Buffalo Bill and Pawnee Bill's Wild West, James Jay Brady, press representative of Ringling Brothers' Circus, John M. Burke, general space stealer for Col. William F. Cody and Friar Governor Willard D. Coxe, a reformed circus press agent! The menu card was a work of art and was adorned with cartoons of those honored, drawn by Ryan Walker.

Jack Reilly misdirected a letter when seeking open time for Two Married Men and received a reply from Osco, Ill. The manager of the "opry" stated that that town was four and a half miles from the railroad, has one store, a good boarding house, and a small hall which rents for \$10 a night. The manager thinks a show would do well there. He concludes his letter: "Now if you want to come here write and let us know and send out some of your bills and we will put them over the country and put it in the paper."

While trying to impersonate Harry Lauder, James Day, said to be a Chicago

actor, was driven from the stage of a five cent theater at Joliet, Ill., by twenty husky members of the Ancient Order of Hibernians. It was necessary, according to the newspaper reports, to call the police before order was restored. Cries of "Get the hook" did not appear to phase the alleged comedian and he did not leave the stage until the members of the order were in a threatening mood. After this it will be necessary for actors to label their imitations. In this case Day was imitating Harry Lauder and the Irishmen took offense because they thought he was burlesquing their race.

Olga Nethersole is interested in every movement for the benefit of humanity, if she is really so active in reform as the newspapers represent her to be. In Ohio she entered the war against tuberculosis, providing column after column of reading matter. In Illinois she attacked the child labor law which provides that children cannot appear on the stage. If she goes to Missouri she will probably take one side or the other in regard to the measure aimed at the theater trust. While in Chicago she is sure to express her views on local option which has divided many an Indiana family against itself. Should she go to West Virginia she will find splendid material on the coal mine situation for it is said that the coal operators are stronger than the state and it is impossible to convict mine men who violate the laws.

Life with a Circus.

Say!

When things go right,
A circus life
Is out of sight,
But when it rains
Or snows,
Or blows,
The man who deigns
To smile, well knows
He hides a grouch—
That he's morose.
Worry and weather
Taken together
When they connive
Suffice to drive
A man insane.
The pattering rain
And drizzling snow,
And when wandering
To and fro
The muddy lots—
And dampened cots,
Drive you from the lot afar,
To the shelter of the Privilege car.

THE INTERVIEWER.

Henry B. Harris:—"I have never produced an unclean play, nor do I ever expect to. It is the good plays, the plays which are clean and pure in tendency, that make the money."

Margaret Illington:—"I have nothing to say regarding my separation from Mr. Frohman. Everything seems to have been printed that was necessary, and too much. I can say no more about it."

Rose Stahl:—"I recently came back from a 15,000 mile jaunt to the Pacific coast, and let me tell you that there's no scenery or climate anywhere in the world as beautiful and as grand as that blessed coast from Los Angeles up to British Columbia. That's the Heart Land, out there. They don't like you—they love you, and when they love you they tell you so."

George C. Tyler:—"If the young American who aspires to get his play produced will send a paragraph instead of a portfolio to the theatrical manager he will increase his chances a thousand per cent. No manager can afford the time to read the manuscripts that are sent him. If he did he could do nothing else. We receive at the office of Liebler & Co. never fewer than twenty manuscripts a week. It is a physical impossibility for the head of a producing firm to read all these words. The man who sends an idea is the man who gets action."

Theater Going Is Stylish.

(San Francisco Bulletin.)

Every one goes to the theater nowadays. Every one discusses what he or she sees. Not to be "up" in your stage talk is as bad a social blunder as ready-made clothes. It is only the elevated craniums of this modern world of hurry who will sit steadily through three hours of history, or sociology, or politics, or even fiction if offered in printed form. But any one will do it at the theater. In Barnum's words, "you've got 'em where you want 'em."

Every man should be his own fool killer.

DO YOU REMEMBER—

(From various sources.)

When Gus Koenig made cigars?
When Pete Lang was in opera?
When Vic Hugo was a musician?
When Grant Laferty was a grip?
When Fred Nathan owned an auto?
When Jack Sainpolis drove a cab?
When Max Weber welcomed a pass?
When Lee Shubert was a bootblack?
When Elita Proctor Otis camped out?
When Spencer Charters was an actor?
When E. C. Wilson sold lightning rods?
When May Buckley was first married?
When Olga Nethersole was a governess?
When Harry Farley had out Railroad Jack?

When Gerald Griffin was with Patti Rosa?
When Melville B. Raymond played the cities?
When M. E. Rice had out The Fireman's Ward?

When Tom Henry managed McFadden's Flats?
When Jane Coombs played in the Bleak House?

When Tom Wise drove a coach in California?
When Laurette Taylor was in stock at Seattle?

When E. H. Calvert made his last trip abroad?
When "Pop" Tracy sold Brown's Iron Bitters?

When Jack Holland was a minstrel magnate?
When Max Wilson sold papers in Philadelphia?

When Helen Reimer was with The City Directory?
When Sam Harris made a book at Coney Island?

When Ethel Levey sold gloves in San Francisco?
When Gus Weinberg was with the Hopkins stock?

When Fergus McCusker weighed under 220 pounds?
When Charlie Zeiss gave Harry Kelley a scarf pin?

When Lottie Briscoe played with McKee Rankin?
When Gus Schlesinger sold tickets in Philadelphia?

When Punch Wheeler first commenced spring jokes?
When Leon Washburn had a minstrel organization?

When Francis McGinn played Shakespearean roles?
When Warren B. Emerson represented Lillian Russell?

When Augusta Glose was with The Liberty Belles?
When Nance O'Neill was with the Land of the Living?

When Ted Griffin played the juvenile role in Thelma?
When Harry Bryan was ahead of The Banker's Child?

When Ed Anderson opened the season in Mommence, Ill.?
When Bill Kibble and Will Junker were with Al G. Field?

When Al Phillips was with Lincoln J. Carter's Tornado?
When the Missouri Girl Sundayed at Buchanan, Mich.?

When A. A. Reeves was with the Forepaugh-Sells Show?
When Sid. Toler sang illustrated songs with Corde Taylor?

When Hugh Cameron carried a spear with James O'Neill?
When Lee Shubert's father asked for a pass at Syracuse?

When Arthur J. Gillespie was with the California Minstrels?
When John R. Andrew was with Beach & Bowers Minstrels?

When Earl Burgess was a resident of Missouri Valley, Iowa?
When "Toddy" Van Brocklin first joined A Breezy Time?

When Frank Howe Jr. had a success with one of his shows?
When Eddie Harte was general agent for Singer's U. T. C.?

When Harry Jordan was a clerk in a Washington, D. C., hotel?
When George Fawcett played Jefferson Hunter in The Silver Girl?

When Harry McRae Webster played John Dill in East Lynne?

When Gretchen Hartman played Little Eva at the Bush Temple?

When Doc Gardner was agent for Ben Warner's Comedy Company?

When Will S. Collier was manager of Collier & Gould's Minstrels?

When Henrietta Crosman starred in Ten Nights in a Bar Room?

When Dick Little managed the Marie Sanger Burlesque Company?

When Pilgrim & Elliott's For Her Sake discovered Lone Tree, Iowa?

When George Thompson did a clog dance at Mt. Pleasant, Iowa?

When "Abe" Erlanger and Felix Isman had a misunderstanding?

When Leo Donnelly fought for the flag in the Spanish-American war?

When Otto Henkel was agent of Holden Brothers The Denver Express?

When Harry Sutherland sold bankrupt show stock in La Crosse, Wis.?

When Vic Woodward was a car manager with Welsh Brothers' Circus?

When John and Emma Ray appeared in A Hot Old Time at the Academy?

When Charles Burch was with the Berger Family of Swiss Bell Ringers?

When Charles Kindt was principal comedian with Lee Crabbe's Minstrels?

When Frank E. Foster spent a day with the Hagenbeck-Wallace circus?

When The Owl mentioned any without conferring the title of "Colonel"?

When Budd Robb was an usher at the Chestnut Street opera house in Philadelphia?

When Raymond Hitchcock played a banjo on a Delaware River excursion boat?

When Ike Speers was the town cut up and manager of the Odeon at Marshalltown, Iowa?

When Frank Schaefer had the candy stand on the lot with the Harris Nickel Plate Show?

When F. M. Shortridge took a correspondence course on "How to become an advance agent"?

When Gene Walters made Lottie Briscoe and Anne Blakeley life honorary members of the Newsboys Union?

THEATER TALK.

The new Victoria theater at Lafayette, Ind., will open April 12.

A new \$15,000 theater will be erected at 518 Walnut street, Des Moines, Iowa.

The Woodmen of America will erect a theater at Baldwin, La.

C. F. Johnson plans the erection of a theater for negroes at Memphis, Tenn.

A. B. Hoyt will erect a new theater at Jacksonville, Fla., and has placed the plans in the hands of an architect.

The Sixteenth street theater in Frisco, which opened March 22, will be devoted to a stock company.

The site of the new Dewey at Minneapolis has been secured. It will be across the street from the Gayety, the eastern wheel house.

Mabel Raige has purchased the Orpheum at Jacksonville, Fla.

The Majestic at Portsmouth, Ohio, is now under the management of C. J. and W. S. Simeral.

Ogden capitalists are active in trying to secure money for an Orpheum theater in the Utah city.

Plans for the new theater at La Crosse, Wis., were turned over to the builders.

Albert L. Wait has purchased the Princess theater at Marietta, Ohio.

Plans are being prepared for a new theater in South Winnipeg, Manitoba.

Heise & Son's New Crystal theater at Frankfort, Ky., is being rebuilt. Frank Hutchinson is the manager.

The new opera house at McCook, Neb., is about completed.

The Gem theater at Mt. Clemens, Mich., was badly damaged by fire.

The Princess vaudeville theater at Toledo, Ohio, is in the hands of a receiver.

The Miner's Union theater building at Lead, S. D., may be remodeled.

The funeral services of the late Mayor Barney Schmidt, of Muscatine, Ia., were conducted in the Family theater. He had been a member of no church and objected to a church funeral.

Shakespeare Up To Date.

(St. Louis Globe Democrat.)

We wouldn't at all mind seeing some of the Shakespearean plays worked over in ways to call out troupes of dancing girls, not only to dance and sing, but to forward the logical development of the play. Can anybody give a good reason why Ophelia could not be used for singing and dancing some light and life, before she dies, into that gloomy introspective piece of pessimistic philosophy called Hamlet?

FRISCO BUSY WITH FILM ORDINANCES.

It is Now Proposed to Censor Subjects by Means of Councilmanic Decree Against "Criminal Tendencies."

San Francisco, March 29. In addition to the ordinance just passed regulating the capacity of the moving picture houses, another resolution has been introduced regulating the subjects to be shown upon the screens. This latest ordinance requires that all films representing criminal acts shall be barred and prohibits the display of any moving pictures "of an indecent, obscene or immoral character, or of any picture, illustration, or delineation of any matter of murder, suicide, robbery, hold-ups, shooting, stabbing, assaulting, clubbing or beating of any human being, or of the commission of any crime, or any lewd, lascivious or criminal act."

To violate this ordinance is a misdemeanor and the penalty is fixed at a fine of not more than \$500 and imprisonment for not more than six months. The Board of Police Commissioners is made the judge of what constitutes a violation of the ordinance and the censor will be the policeman on the beat. That such arbitrary powers vested in a police officer opens the door to what can easily become oppression has evidently not been considered by the framers of the law.

It is understood that the moving picture managers will fight the ordinance. They take the ground that nearly every play at present being performed in the regular theaters has some crime or another as its basis. The regular plays are allowed to present crimes of every nature by living actors and the moving picture men contend that their pictorial representation of a crime, showing its effects and the final triumph of virtue is just as legitimate and moral, if not more so, than any Ibsen or Shaw drama ever produced.

The ordinance regulating the seating capacity and fire protection of the moving picture houses has not yet passed to print. A supervisor introduced an amendment eliminating the words which would cause the ordinance to be retroactive on the ground that if the ordinance was enforced against the places now in existence nearly one-half of them would have to go out of business. There was considerable discussion on this point, the attorneys for the Theatrical Managers' Association making a hard fight against the amendment. The amendments were finally adopted and the bill comes up again next week when another fight is expected.—MALLABAR.

Open New York Branch.

New York, March 31. The Philadelphia Film Exchange of 1229 North Seventh street, Philadelphia, has opened a branch in this city at 28 E. 14th street and others in Baltimore, Md., and Harrisburg, Pa., where they will carry a full line of independent films including the International importations. Mr. J. L. McIntyre will be in charge of the New York office.

Sunday Pictures Shows.

Fairmont, W. Va., March 30. The Dixie theater, under the management of Frank L. Hall, is now running Sunday pictures for benefit of the Humane Society of this city. Crowds are large. Their program consists of sacred songs, travelogue slides and biblical subjects in motion pictures.—McCRAV.

Empire Film Company to Remove.

New York, March 31. The Empire Film Company, which is now located at 106 Fulton street, will remove, about the 1st of April, to larger and more centrally located quarters at the corner of Third avenue and Fourteenth street.—WALTER.

Objects to Foy's Burlesque.

Boston, Mass., March 25. A Mr. Fox has entered a complaint with the mayor and police commissioner requesting them to stop the performance of Eddie Foy and his burlesque on Hamlet as being a "shock to the Home of Culture" and "to hold in deep reverence the works of the Immortal Bard."—LOU.

Hayward as Lobbyist.

Spokane, Wash., March 24. Harry C. Hayward, manager of Auditorium theater, has returned from Olympia, where he has been for the past nine weeks attending the legislature, and it was through his hard work that he got them to repeal the Sunday closing law.—SMITH.

Theater Changes Hands.

Marshalltown, Ia., March 23. Lew Hollingshead has sold the Bijou theater to Eadie and Ward, of this city. R. D. Armstrong will continue as manager. The Bijou is devoted to vaudeville.—WHITACRE.

Beck at Old Home.

Logansport, Ind., March 24. Ed Beck, stage manager for the Princess Amusement Company, was here with The Girl at the Helm. Mr. Beck is an old Logansport boy, having lived here about twenty years ago.—WARD.

To Lay off Holy Week.

W. B. Patton and company will lay off Holy Week, reopening at Springfield, Ill., on April 11.

FRISCO EXHIBITION DRAWS GREAT CROWD

International Campaigners Are Greeted by Representative Gathering of Civic Officials and Film Men.

San Francisco, March 25. The exhibition of the International Projecting and Producing Company's films, which was given in this city yesterday, under the direction of H. J. Streycmans, secretary of the company, drew immense crowds to the exhibition place, which from time to time were aroused to great enthusiasm, and it is therefore safe to say that an influx of new customers may be looked for by the new independent company.

Nearly all the civic departments were represented, including Chief of Police Jessie Cook, members of the Board of Supervisors, Captain Gleason, the police commissioners, members of the Board of Edu-

cation, the Superintendent of the Juvenile Court, representatives of the entire press and several hundred exhibitors and exchange men, among them being Sid Grauman of the National theater, Melvin G. Winstock of the Pantages-Empire, Ike Marks of the Washington Square. Somers of the Victory theater, Nasser Brothers of the Castro, Benny Michaels of the Palace, A. E. Kelley of the Bijou, M. Curting of the Pioneer, Frederick Macey of the Grand, Cohen of the American, and managers or representatives of Ye Village theater, Mill Valley, Shell theater, National theater, Gem theater, Bell theater, San Pueblo; Lyric theater of San Rafael, Venus theater, Lyceum and others.

TIME THE ACT RUNS MAKES NO DIFFERENCE

If Theater Manager Does Not Suffer in Patronage or Otherwise, Shortening of Act Don't Count.

Canton, Ill., March 25. Mrs. Mayme Rose Kendall, who performs on the vaudeville stage as "La Auto Girl, the Marvel," won a suit for salary in justice court against John Spanople, proprietor of the Varietie theater. The plaintiff performed at the local theater during the week of March 1. She was to receive \$100 less \$5 for the booking fee. She claimed that \$20 had been paid her early in the week and that at the close of the week Spanople tendered her \$40 as the remainder of her salary.

Spanople claimed that the plaintiff's act was put on the first night consuming 12

minutes and that that was what he judged should be the length at each subsequent performance including the matinee. Instead of performances covering a total period of 98 minutes he claimed the act was cut to 61 minutes. He tendered her the \$40 as her salary according to the time put in at the theater.

The court held that there was nothing in the contract calling for the length of time the act was to cover and inasmuch as the proprietor had not suffered any in patronage or otherwise from the alleged shortening of the act that the plaintiff was entitled to the \$75. The case will be appealed.—STEKETEE.

THINGS THEATRICAL

The opera house at Willmar, Minn., will be converted into a picture theater. The Star theater at Linton, Ind., was injured by fire.

The Dandy Dixie Minstrels played a return date at Chattanooga, Tenn., this week.

Lyman Howe's show played to overflow business for three performances at Elgin, Ill., last Friday and Saturday.

Otis B. Thayer has been added to the roster of the MacLean stock company, at South Bend, Ind.

Ella Howell, aged 15, traveling with Maloney's Wedding, was escorted home by her mother who came from Kansas City to Bushnell, Ill., after her.

John Cort will have only two attractions on the road next season, Max Figman in a new play, and Commencement Days, a story of girl college life.

Just Out of College had good business in Central Illinois last week. With the exception of Awakening of Mr. Pipp, it is claimed to be the best dollar show in Illinois during the season.

The Soul Kiss did bad business at Cincinnati and the last five rows of the dress circle are said to have failed to sell frequently during the engagement at St. Louis.

The Beauty Spot, a new musical play in two acts by Joseph Herbert, with a score by Reginald de Koven, was given its first performance on any stage at Washington, D. C., last week with Jefferson De Angellis in the stellar role, assisted by Marguerite Clark.

Chicago may have a home for grand opera according to Oscar Hammerstein, the Manhattan impresario. His plans also will take him as far as the Pacific coast if he finds the support in the east and middle west that he is now confident of getting.

E. E. Garretson, who is ahead of Tempest and Sunshine, is looking forward to the time when he will reach Chicago. He expects to reach here about May 1.

Hallan Zea, of Milwaukee, may enter the theatrical game, following in the footsteps of William A. Brady and Sam Harris.

W. S. Gilbert, after a long rest, is writing a new opera at his home in London. The work is to be fanciful in character and will deal with fairies. Edward German, who completed the music for The Emerald Isle, after the death of Sir Arthur Sullivan, and who has composed two other operas, is writing the music.

Mrs. Alinda Hiland, of DeKalb, Ill., has just had published an interesting seven-act melodrama entitled, In 1849, which is reported to have been accepted by the New York Actors' Society and is to be put on in the near future. The play deals with the rush to the gold fields of California about the middle of the last century.

Control of the Broadway theater in

New York passes into the hands of Lew Fields on May 1. As Mr. Fields has a contract with the Shuberts calling for his appearance at the Herald Square during their leasehold of it he will offer productions at the Broadway without personally appearing. After Mrs. Jacob Litt and A. W. Dingwall, present lessees of the Broadway, retire from its control, extensive alterations will be made in the theater.

The contract between Gus Hill and Barton and Wiswell giving the latter firm the exclusive rights to present The Smart Set and McFadden's Flats in all parts of the United States and Canada will remain operative another season, it is announced. An entirely new production including a new book and music, is being prepared for The Smart Set company, which will be headed by S. H. Dudley. A special Smart Set company will be organized, it is claimed, which will tour the south and far west, presenting Southern Enchantment.

OPENING BILL AT JAMESTOWN'S LYRIC.

Bryant & Saville, Josephine Gassman, Marvin Brothers, Lawrence Darrell and Rogers & McIntosh Appear.

Jamestown, N. Y., March 31. The new Lyric vaudeville theater opened March 22. It is the first attempt at vaudeville, outside of that played at the Celeron Park theater each summer and it remains to be seen whether the venture will be a success.

The playhouse is under the management of H. C. Deardorff, formerly of Buffalo, and a thoroughly experienced theatrical man. The house is a beauty. Finished in a plain, yet genteel manner with green and gold as the color scheme, it has a seating capacity of 800. The stage is large, with eight dressing rooms beneath. There are four changes of scenery and a large electric sign blazes before the door.

The opening bill included the Marvin Brothers, equilibrists; Bryant and Saville, musical act; Josephine Gassman and her "picks"; Lawrence Darrell, and Rogers and McIntosh, and pictures.

The management provides three performances a day, matinee and two in the evening.—BERLINER.

May Star Chicago Girl.

Gretchen Hartman, a Chicago girl, who plays "Mary Jane" in Mary Jane's Pa, which comes to the Chicago opera house April 12, has made a great hit with New York critics and Henry W. Savage is said to think so well of her that he is looking for an appropriate play in which she can be starred.

CATHERINE COUNTESS TO OPEN APRIL 12.

Roster of the Stock Company which Opens at the Majestic at Grand Rapids, Mich., Shortly.

The Catherine Countess Company, under the direction of E. D. Price, a former Detroit, begins a spring and summer season at the Majestic theater, Grand Rapids, Mich., on Easter Monday. Some of the best known stock players have been engaged to support Miss Countess. Among them are Edmund Elton leads; John Webb Dillion, heavy Charles Arthur, juveniles; Herbert U. light comedy; Edward Wade, characters; Percy Herbert, general business; Clara Weldon, one of the bright spots in Vote for Women, second parts; Lizzie Good, grand dames, and Marguerite Snow, ingenues.

Frank E. Lamb, for many years with John Drew and recently returned from an Australian tour in The Prince Chap, will be stage director, and Duane Wagar, his assistant. The artist is Fred J. Gibson, formerly at Ellitch's Garden, Denver, the Bush Temple, Chicago, and the Castle Square, Boston.

The opening will be in Channing Peck and Avery Hopwood's Clothes, in which Grace George achieved a hit, followed by such high class up-to-date plays as The Girl of the Golden West, Merely Mary Ann, Salome Jane, and The Three of Us, none of which have been seen in Grand Rapids.

Miss Countess enjoys great popularity among stock patrons from Portland, Ore., to Denver, and in Brooklyn, Philadelphia, Baltimore and other eastern cities. Her Denver season last summer was notable for artistic achievement and for outlasting all the local competition, which was exceptionally strong.

MORE CAPITAL STOCK FOR EASTERN WHEEL.

Albany, N. Y., March 24.

The Columbia Amusement Company has increased its capital stock from \$135,000 to \$185,000, a certificate to that effect having been filed with the secretary of state. The stock of the company is to consist of 1,850 shares of \$100 a share. The certificate is signed by J. Herbert Mack, chairman, and Sam A. Scribner, secretary.—CARDOZE.

Hotel for Professionals.

Elmira, N. Y., March 25.

The Mozart Circuit company, owner of the new Mozart theater, is erecting a moderately sized but well-appointed hotel on Baldwin street, adjoining the theater, for the exclusive use of employees of the theater and those filling engagements there. The White Rats are credited with having an interest in the enterprise.—BEERS.

Attractions Are Plentiful.

Fairmont, W. Va., March 31.

The Grand opera house has quite a few good attractions booked for the rest of the season. Among them are: Yama, Polly of the Circus, The Wolf, The Traveling Salesman, The Man of the Hour, and Paid in Full.—McCRAV.

Record Breaking Run.

A special train carried The Mimi World Company from Lafayette, Ind., to Peru, a distance of 53 miles, in 53 minutes. The organization was bound for Cleveland.

VAUDEVILLE VIEWS.

Humbert Buchierl has joined Basque Quartette.

Jack Sutton's Van Diemens are making a big hit on the Pacific coast.

Charles Arnold is more than making good with the Van Dyke & Eaton company at the Alhambra in Milwaukee.

Philbrooks & Reynolds are playing again this week, Mrs. Reynolds having completely recovered from her recent illness.

Signor Gennero and his Italian band played a stirring march, with rag-time tendencies in parts, while playing the Orpheum at New Orleans, dedicated to one of the local papers. The march was composed by Victor A. Smalley, composer of The Lovin' Rag, who is press agent of the Orpheum in that city.

Nance O'Neil made her vaudeville debut in New York recently at Keith and Proctor's 125th Street theater, in a one-act playlet by M. De Witt Kaplan entitled One Thousand Dollars Reward. The scene is laid in Arizona and the plot hinges around the robbery of an express train. The audience took kindly to the little play, and gave Miss O'Neil a hearty welcome. The leading male role was played by William Bonelli.

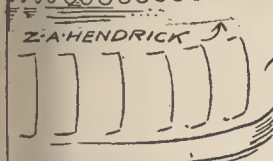
Una Clayton, who appeared in her own sketch, The Lay Figure, at the Orpheum in New Orleans recently, says she has had all the conceit taken out of her. She says New Orleans is the coldest proposition she has ever run across in all her experience, and where her curtain calls have numbered six and eight in other cities, they were cut down to two and three in New Orleans. Miss Clayton is the author of several catchy playlets.

AMERICAN MUSIC HALL

WM. MORRIS (INC) LESSEES AND MANAGERS - CHICAGO -
WEEK OF MARCH 29th 1909.
IMPRESSIONS BY THE SHOW WORLD CARTOONIST.



ANOTHER
SURPRISE!



BEAUTIFUL
EYES

GO EASY MABEL!
IF YOU CANT GO
EASY GO AS
EASY AS YOU CAN!



EMMA CARUS
"O-YOU KID"



ERNIE YOUNG-
BOX OFFICE. AMERICAN MUSIC HALL.

LAWRENCE
IRVING
AND
MABEL
HACKNEY
IN THE -
KING AND THE
VAGABOND



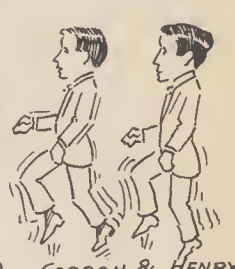
JENNIE
MCGREAGOR



MABEL HACKNEY
AS
'GRINGOIRE'



PAULINE HUGEN
AS
"LOYRA"

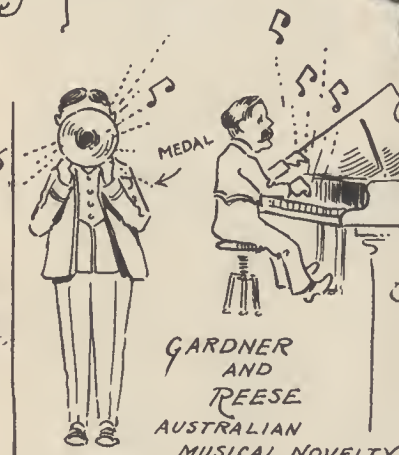


GORDON & HENRY



LILLIAN
WRIGHT
AND
BOYS
IN A
DANCING ACT.

I OPENED UP A RESTAURANT
AN' A BIG TALL FELLER
CAME IN AN ORDERED A
PLATE OF "FLY SPECKS"
AN' MY VAITER SAID WE
HAF' NONE, AN HE SAID
WELL TAKE DEM' OFF DE'
BILL O'FARE!!



GARDNER
AND
REESE
AUSTRALIAN
MUSICAL NOVELTY

SAHARET

IN THE CHAMPAGNE DANCE



I WON'T GO
HOME TIL'
MORNING
ETC..



TWO OF
BARNOLD'S
DOGS.



W.S.
HARVEY



JOE WELCH.

Z. A. HENDRICK

THE SHOW WORLD

ISSUED EVERY FRIDAY
(DATED SATURDAY)

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The Editor will not be responsible for the return of unsolicited manuscripts, but if stamps are enclosed they will be returned if found unavailable.

Anonymous matter will not be considered under any circumstances. Writers desiring their names be withheld from publication must so state beneath their signatures.

We do not solicit contributions from unauthorized correspondents, but in special instances we will consider contributions bearing upon a topic of vital interest to the profession of entertainment.

Manuscripts or news matter will not be considered unless written upon one side of the paper only and addressed in the lower left hand corner of the envelope to The News Editor.



SATURDAY, APRIL 3, 1909.

EDITORIAL.

PICTURE CENSORSHIP.

We believe that the great majority of motion picture manufacturers, exchanges and exhibitors are well intentioned business men, that they have no desire to corrupt the morals of the public, and for this reason will welcome, as a unit, any reasonable censorship of their product.

But censorship is a thing easily overdone, for even the best intentioned judges may go wrong in their judgment of what is or what is not strictly moral and eminently fitted for public exhibition.

Those who have watched the trend of the present movement of the various police and politic bodies of censors, have little or no fault to find with their decisions. The films which have thus far been condemned have been of a nature which tended to foster criminal tendencies among the masses and particularly among the younger generation which is conceded to be the mainstay of the business.

An example of how readily the mark may be overstepped seems to be furnished in a new picture ordinance just introduced in the city of San Francisco, which prohibits the display of any motion pictures "of an indecent, obscene or immoral character, or of any picture, illustration or delineation of any matter of murder, suicide, robbery, hold-ups, shooting, stabbing, assaulting, clubbing or beating of any human being, or of the commission of any crime, or any lewd, lascivious or criminal act."

Even at a superficial glance it may be seen that this absolutely limits the exhibi-

tion of any but comedy, scenic-descriptive and industrial-educational films. It prohibits, for example, such films as Pompeii, Ben Hur, the Passion Play, in the Shenandoah Valley, and such other film masterpieces, for in each of these is shown scenes of crime.

If such an ordinance were passed to regulate stage productions, the public of the particular city in which such legislation existed could not see such sterling plays as a majority of those written by William Shakespeare, or such seasonable successes as The Servant in the House, The Thief, The Wolf, Paid in Full, and The Melting Pot.

The fact which the promoters of such bills seem to overlook is that there are degrees of crime; that the world's greatest stage productions are based upon some "criminal act" and that moving pictures are to the mass what the legitimate drama is to the class. Indeed, we believe that the proposed Frisco ordinance might thus be construed as class legislation.

A dependable Board of Censorship is better far than all the statutes which might be conceived.

SPIRIT OF THE PRESS.

Coon Song Responsible.
(Washington Post.)

The degeneration of the American stage began with the so-called "coon song." Nothing more vulgar, more debasing, both musically and morally, than this product of low life and cheap talent was ever foisted on a thoughtless public. The whole theme of the coon song was indecency; but so boldly was it treated that people actually could not realize it. By the time they did realize the frank message of the coon song they had become so used to the iteration of its theme that they no longer cared. The coon song rage is dying out now, but it has done its insidious work, and that work is being carried on by still more dangerous creatures of the stage.

Suggests a Horse Blanket.
(Peoria Herald-Transcript)

Miss Gertrude Hoffman is a long-legged, brazen young female who is out for the money and is not averse to making an underwear ad out of herself to get it. Being no credit to art, to Terpsichore, to civilization or to womanhood, Mayor O'Connor should compel her to strap a horse blanket about herself before she begins her orgy in Peoria.

BIRTHS

Lederer.—Born to Mr. and Mrs. George W. Lederer (Reine Davis) March 28, a daughter.

OBITUARY

Mrs. J. L. Wallack, widow of the famous actor, died March 28 in New York. She was 84 years old.

John Sawyer, a former ship captain on the great lakes, but for the past several years the stage door tender at the Grand opera house, in Chicago, died at a local hospital from a complication of diseases. He was about 63 years old and was known to nearly all of the foremost actors of the country.

MARRIAGES.

Cook-Moore.—Edward Cook, non-professional, and June Moore, of the Burgo-master company, were united in marriage at Los Angeles, March 23.

Farnum-Conwell.—Dustin Farnum, playing at the Studebaker in Cameo Kirby, was quietly married to Mary Bessie Conwell, who until a few days ago, was his leading woman in The Squaw Man. The ceremony was performed by Dr. M. M. Mangasarian. Farnum was mentioned in the Howard Gould divorce action, it will be remembered, and Mrs. Farnum secured her divorce soon after the Gould case was concluded.

NEW CORPORATIONS.

New York.

Larner Theater Company, Syracuse, capital, \$5,000. Directors—Bartholomew A. Gibbons, William Cahill, William G. Lapham.

Audubon Amusement Company, New York, capital, \$10,000. Directors—Samuel Bernstein, Anthony J. Pascoello, David B. Goldsmith.

Yonkers Variety Company, New York; capital, \$25,000. Directors—Maxwell Lustig, Jacob Ausbacher, Philip M. Bromberg. The Felicity Varieties Company, New York; capital, \$2,500. Directors—Maxwell Lustig, Jacob Ausbacher, Philip M. Bromberg.

The Society of American Dramatists and Composers, New York. Directors—Augustus Thomas, Eugene W. Presbrey, E. Milton Royle, Charles Klein.

George Homans Agency, New York; capital, \$2,000. Directors—Alexander Bevan, L. A. Handy and Solomon Schwartz.

The Burns-Johnson Fight Picture Company, New York; capital, \$5,000. Directors—Stephen T. King, W. G. Colvin, William P. Buchler.

Will D. Cobb, Incorporated (music publishers), New York; capital, \$1,000. Directors—Will D. Cobb, John H. Flynn, E. Ray Goetz.

British Guard Band, New York; capital, \$25,000. Directors—Carle E. Carlton, Thomas Brady, John E. Allemony.

Illinois.

The Stock Theater Managers' Association

H. A. FITZJARRELL, President
H. A. LENGNICK, Secy-Treas.

J. FRANCIS HOCK, Vice-Pres.
HARRY R. RAYER, Gen. Mgr.

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OF BALTIMORE CITY

(INCORPORATED)

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Exclusive First Class Service Only

As Film, other than "Release Day Prints" will not be purchased or carried in stock, therefore do not ask for quotations on "Commercial" service, as the Company could not supply such demands.

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are extended our regular customers and others. Only the products of Prominent Slide Manufacturers will be listed, these illustrating the Very Latest and Pre-eminently Popular Songs. Our standing orders with the World's Best Producers assure our patrons a Really Worthy Song Slide Service.

Complete Stock of Modern Machines and Accessories

to suit the requirements of those who realize the economy of equipping a theater with the Utmost Best, in fact no slight appliance or fixture need be looked for elsewhere, as we are able, through our various channels of trade, to Furnish and Equip a Theater Complete.

Visitors to Baltimore

will do well to Visit Our Handsomely Appointed Theater—easily the finest in the East;—

"The Blue Mouse"

in which Building, comprising 12,000 feet of floor space, the General Offices and Various Departments are established Permanently. Write for Detailed Information and Quotations.

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UNIQUE FILM EXCHANGE

A. McMILLAN, President

THE SERVICE THAT MAKES COMPETITORS JEALOUS

INDEPENDENT FILMS

HAVE YOU TRIED OUR SERVICE?

341-348 Unity Bldg., 79 Dearborn Street, CHICAGO

of America, Chicago; capital, \$1,000. Purpose, to lease and operate theaters. Incorporators—Edward Thanhouser, J. V. Howell and Charles B. Marvin.

Morris Gets Another House.—J. C. Matthews, acting for William Morris Inc., has obtained the bookings for the Mignon theater, at Winnipeg, Canada.

SWANSON VOUCHES FOR INTERNATIONAL FILMS

Prominent Exchange Man Grills Trust and Asks Exhibitors to Maintain Their Individual Freedom.

Wm. H. Swanson & Co. is sending out an interesting circular to the trade which is quoted in part herewith:

To the Exhibitors of Moving Pictures:

"The moving picture business is at the present time in a very critical position and within the next few months will be decided whether it shall be an open industry or whether it shall be in the control of an oppressive and tyrannical octopus, whose object is to not only control the manufacturing business but also the rental business and gradually the exhibiting."

"From the policy and actions displayed by the Trust during the last six weeks you will readily see that it is their intention to secure a hold on the exhibitor by which they can compel him to pay the rental rate asked by the exchange, controlled by the Trust, and which it is the intention of the Trust shall be exorbitant."

"Now, you may think that so long as you can secure films from Trust exchanges at a reasonable rate you will continue to do so, but do you not realize that by giving them this patronage you are not only furnishing them with the funds with which they are later going to fight you, but you are also acknowledging the right of the Trust to demand your compliance with the conditions they are at present attempting to force upon you, such as the \$2 a week royalty? Has the Trust any right to demand from you a royalty on a machine that you have already paid your good money for? When you bought your machine did you purchase it with any idea that in the future such a condition was to be imposed? If this had been the case the Trust might then have some right to this royalty, but under the present state of affairs it is a hold-up in every sense of the word."

Royalty Not Reduced.

"Another thing, if you will stop and think for a moment you will remember that there was some kind of a vague promise that this royalty was to be reduced to the smaller theaters in the country towns after March 8, but was it done?"

"We believe that every American citizen has instilled in him that love of freedom and independence which is so dear to us, and which our forefathers fought for, and is with us in our fight against this despotic combination of manufacturers, and we shall at all times use our utmost endeavors to please our customers in the future, as in the past."

"The Independent service which we will furnish is of much higher quality both photographically and in subject matter than that being furnished by the exchanges representing the Trust."

"We are not compelled to place standing orders with Independent manufacturers as we were with the Trust, we are not forced to buy anything but what is the best, and the week previous to a film's release it will be exhibited in Chicago, and in that way we can pick out the features. You will readily see what an advantage this is, as it assures our customers that they will secure the very best, and as Mr. Swanson personally has made a very thorough investigation of the Independent source of supply, we can positively state that the service you will receive will be far superior to anything at the present time being offered by the Trust."

No Danger of Repeaters.

"Do you realize what it means to use this Independent service? For instance, take a town with four theaters, each one using a daily change of one reel. One Independent exchange can serve the entire four, or each theater can take service from a different Independent exchange and still run no risk of receiving a repeater, if they will keep the exchange posted as to what their competitors are running. This condition is brought about by the great quantity of film which is placed on the market each week by the Independent manufacturers, and while our policy will not be along cheap lines, and neither will we cater to a mediocre trade, we will be in a position to furnish service at all prices to meet different conditions. The Swanson reputation for service will be maintained in the future as in the past, as being superior to that obtainable from any other exchange in America."

"The films that will be placed in our rental stock will be the cream of the Independent productions and will be selected by Mr. Swanson personally and his selection will be based on the character, action and photographic detail and perfection. Not alone will we be able to furnish you a higher class service but we will also be able to offer you a greater variety of subjects from which you may make your selections."

Large Repair Department.

"Fully realizing the great importance of the condition of the film when received by our patrons, we maintain a large repair and inspection department employing 24 persons. Each film before sending out is carefully inspected so that there will be no chance of patches breaking while operating and so that the sprocket holes will be in good condition; and the film is again inspected when returned and we immediately cut off any customer who damages

our films, in order to keep them in the best of condition.

"Our subjects all have long titles and each month they are put through a cleaning and renewing process which removes every streak of 'rain' and makes the picture stand out clear and well defined on the curtain; in fact we furnish a perfect service in every respect."

"It might be well for us to say right here that the support we are receiving from the exhibitors is phenomenal. Every mail brings dozens of contracts and hundreds of inquiries, as well as letters from exhibitors who are congratulating us upon the stand we have taken and promising us their heartiest support. May we hear from you?"



HERMAN FICHTENBERG.

President of the Wm. H. Swanson-Dixie Film Co. and proprietor of the Dream World, Alamo and Wonderland theaters of New Orleans.

"Our motto in the future will be 'Business Freedom and Opposition to Hold-ups.'"

"Yours for Independence,
"Wm. H. Swanson & Co.,
Wm. H. Swanson, Prest."

Building Permit Issued.

Cincinnati, Ohio, April 1.

Building Inspector George Kuhlman issued a permit to I. M. Martin, President of the Orpheum Theater Company, for the construction of the Orpheum theater, on McMillan street, near Peebles corner. The theater will contain a cafe, ballroom and summer opera theater, in connection with the roof garden. The latter will be so arranged that it can be flooded and used for ice skating. The estimated cost is \$100,000.—RUNEY.

New Manager.

Fairmont, W. Va., March 24.

The Electric theater is now under the management of H. R. Bruder. This house plays vaudeville and pictures. Business has been fine all season.—McCRAV.

Theater Damaged by Fire.

Bisbee, Ariz., March 29.

The Royal theater was damaged by fire, which is thought to have originated from an electric wire.

Kathryn Osterman to Have New Play.

Kathryn Osterman will appear next season in A Woman of Today.

President Fichtenberg and Contracting Agent Peter have just returned from a trip to New York and Chicago where they personally inspected several hundred reels of films now in the possession of The International Projecting and Producing Company and were highly pleased with the prospect for independent service.

DIXIE FILM EXCHANGE JOINS INDEPENDENTS

Big New Orleans Film Company Quits the Trust and Enrolls Many Exhibitors Under New Banner.

New Orleans, La., March 25.

The Wm. H. Swanson-Dixie Film Company of 720-22 Maison Blanche Building has gone independent. The announcement to this effect, which has just been made by President Herman Fichtenberg, came as a bolt from a clear sky and set at rest the speculation of electric theater managers in Louisiana, Texas, Mississippi and Georgia, and more than one hundred of these exhibitors notified the exchange that they would stick to it and use, in future, nothing but independent films.

It was at first rumored that Fichtenberg's license had been revoked by the Patents Company, but he proved beyond all question that he had taken the initiative.

production they should be presented to our eyes precisely as they are in life.

Agent Liked Exhibition.

"My agent, who's thoroughly competent said, that the Independent films in regard to action, posing, stage setting, light and shadow effects were as nearly perfect as human ingenuity could possibly make them, and that, furthermore, the subjects were entirely new and were sure to be hailed with delight by the great army of moving picture lovers throughout the length and breadth of this great land."

"I am not anxious," continued Mr. Fichtenberg, "to be known as a Trust Buster but it will be my conscientious endeavor to render such service and extend such treatment to the Independent customers as will protect them against any oppression by the Trust. My policy, the policy of the Wm. H. Swanson-Dixie Film Co., will be that of considering my customers first, and the consequences of any action by the Trust last."

"Of course you are aware of the first two demands that the Trust made for \$10 and \$6 and we urged everyone to pay these, but when the \$8.50 was demanded to be paid by the 1st of April, we felt that this was too much of a good thing and consequently we decided to look into the independent movement, and we have contracted for sixteen reels per week and will state for your information that we are paying \$10 per reel more for these films than we ever paid for the Trust films, but we did not hesitate to do this as we are thoroughly satisfied that the service will be far superior to anything that has ever been shown."

Misled by Promises.

"I will say further that if we had known on Jan. 9 that we could have gotten one-half as good films as the International Projecting and Producing Company are now releasing, that we would never have gone into the Trust, but, like you, we were led to believe that there was nothing else to do and were made all sorts of promises by them as to what they would do to improve the business and, to come down to facts, they have not lived up to a single one of them."

Concluding, Mr. Fichtenberg said: "One hundred and seventy-seven years ago a handful of American patriots risked their necks on the grim gallows tree when they boldly affixed their signatures to that immortal document, the Declaration of Independence, and by so doing they proved for all time that we, as a nation, or an American as a man, would not submit to the yoke of oppression, and now in throwing off that yoke, a yoke forged upon my neck, and that of my customers, by the Trust, and in declaring myself Independent now and forevermore, this 24th day of March, 1909, I do so with the same American spirit of liberty and justice as did John Hancock and his companions on that memorable July 4, 1776."

SALOME DANCER FINED AFTER PERFORMANCE.

Chief of Police Was Stationed Back of the Scenes and He Decided the Offering Was Objectionable.

Akron, Ohio, April 1.

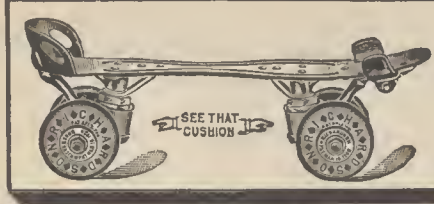
A \$20 addition was made to Barberton's outraged air of respectability some time in the vicinity of the stroke of 12 the other night. Barberton is a suburb of Akron with some 11,000 inhabitants and boasts of a little theater on the second floor of a brick block where every once in a while something comes along and gives a performance.

Owing to the scarcity of "tank" melodramas, barnstorming burlesque companies have been paying infrequent visits. As these performances are always billed "For Men Only," the big attraction that winds up the performance is the "dance," billed for respectability's sake in every instance, the Salome.

A number of Barberton's pious folks be-thought themselves of the immoral tendencies, and registered a kick with the police, so when the Black Crook, Jr., outfit put in an appearance here, Police Chief Fergusson went in person to investigate. Back of the scenes he stationed himself and there he stayed until the dance had been gone through with and the final curtain had been rung down. He then went outside to get a breath of fresh air, also to think things over.

Shortly after midnight he decided that the alleged Salome was a trifle too "slummy" and forthwith proceeded to the hotel where the company was staying. Helen Helyea, the Salome, also A. H. Phillips, manager of the company, were routed out of their beds.

In the meantime Mayor McNamara has been aroused from his peaceful slumbers and told that there were "doings." In the mayor's court, with drawn shades and dimly burning lights, the sleepy manager and his chorus maiden were arraigned charged with permitting an immoral act. Each were found guilty and fined \$10 and costs. The entire company left early the same morning, vowing never again to return.—MOORE.



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"The Good Kind" used in 80 per cent of the largest and most successful Rinks in America and by all prominent Skaters of the world. We have everything pertaining to the Rink business. Write for catalogue.

RICHARDSON BALL BEARING SKATE CO., 501 Wells Street, CHICAGO, ILL.

SKATING NEWS

Lockport, N. Y.—Moonlight skating has been a feature at the Walton rink during the past week.

New York, N. Y.—The last races of the season were held at St. Nicholas rink last week.

Chicago, Ill.—Frank Neul of Edgewater rink has issued a challenge to any skater in the country over any distance up to five miles.

Cincinnati, Ohio.—The New Music Hall rink closed last Saturday night. The final week was one of interesting events which were well patronized.

Jeffersonville, Ky.—The Delmar rink, owned by Basil R. Hoimes and John H. Hoffman, narrowly escaped destruction by fire.

Buffalo, N. Y.—A fifty mile race on rollers is being held this week at the Walton rink and Manager Thurston will probably put the receipts down among his record figures.

Parkersburg, W. Va.—Ray Jackson, champion one mile dash skater of this city, is endeavoring to arrange a meeting with Adeline DeVorick to take place on his rink floor here.

Portsmouth, Ohio.—A large crowd witnessed a race at the Auditorium rink between Daum and Brammer, which ended in a tie. The time for the two miles was eight minutes, twenty-three seconds.

Butte, Mont.—A six day race was the interesting program provided by Manager Byrnes of the Holland rink last week and drew big crowds. Bell and Rickard and Bradford and Reynolds are two of the most prominent teams that were entered.

Denver, Colo.—Henry Eisenhand and William Burke, who broke the world's record in the six day roller skating race held at Mammoth rink recently, are in great demand at present, and much is expected of both the boys.

Milwaukee, Wis.—Stuart Garner and Nip Melzer took first place in the fifteen mile Marathon relay at the Hippodrome. The time made was 5:07½. Hugh Gallie and Carl Carlson took the second place.

Paterson, N. J.—A rolling skating carnival was a highly attractive drawing card at the Auditorium skating rink recently. The rink was converted into a huge barn and the entire affair had the aspect of an old fashioned barn dance.

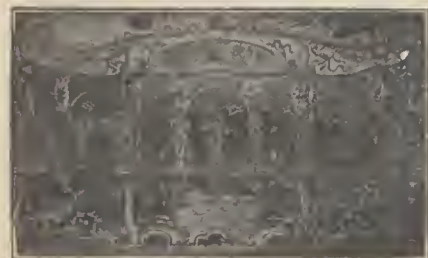
Chicago, Ill.—Nip Melzer and Stuart Garner of Sans Souci won the fifteen mile Marathon race held at Riverview recently, winning by a bare yard from Hugh Gallie and Carl Carlson. Emil Eichstadt and John Radtke Jr. of Milwaukee finished third.

Chicago, Ill.—Fred Tyrrell, state amateur champion, won another race at Riverview Monday night in the two mile roller handicap. It was a hard race as every contestant used every possible tactics which did not disqualify in order to block Tyrrell. He won by ten yards.

Kansas City, Mo.—Three weeks of racing were inaugurated at the Coliseum last Monday, and many of the best professionals of the country are entered, among them being Rodney Peters, Leo Jones, Clarence Hamilton, Joe Munch, Roland

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Cioni, Frank Bacon, Earl Sanford, Midge Sherman, Frank Flannery, Joe Benson and others. One mile events were the feature of the first week; two mile events the feature of the second and three mile events the feature of the third.

Salt Lake City.—A Salt Lake boy won the Marathon race held here recently. His name is Willie Schatz. He outdistanced Jimmy Reynolds, the Butte veteran and winner of the recent Marathon at that place. Twenty skaters started but at the end of five miles the field had dwindled down to five. Artie Bell of Los Angeles was the first prominent skater to fall out. Rickard, the Minneapolis flyer, was the second well known man to drop out, due, he said, to pleurisy. Schatz, Reynolds and Hardy fought out to the finish, Schatz's time being 1 hour and 28 minutes. Reynolds came second, with Hardy third. The final mile was made in 3:08 1-5.

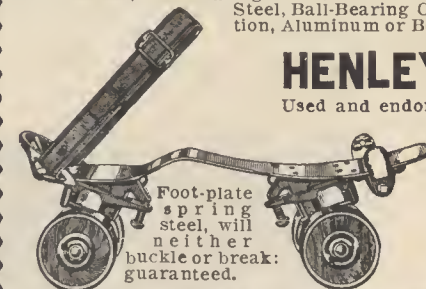
Manchester, Eng.—Roller skating has got England in its grip and is putting the people temporarily crazy. The Daily Telegraph of London on the 15th of March said that there would shortly be two hundred rinks in operation in the metropolis. This item was brought out in speaking of the closing of Olympia as a rink, where the Winslow-Crawford people have been working for three months past and most successfully, too. The same people are to lose their rink in Manchester very shortly as the property belongs to the Calico Printers' Association and they will at once tear down and begin the erection of a big office building on the site. Rinks are being opened all over Manchester and there are now ten in operation and five more to open within a couple of weeks with at least twenty projected. It is the same all over the country and the goose that lays the golden egg is being killed most effectually. The press is beginning to agitate the question of accidents that occur at the rinks and are interviewing the hospital authorities and private physicians with the result that the reports are likely to do the skating much harm and finally break it up altogether. You remember that in 1871-72 the craze spread all over America and was killed because people would not take the exercise and enjoyment rationally and it is that same overdoing of the game that will kill it now.—EFFAYESS.

Frank Sheridan Sore.

San Francisco, March 29. Frank Sheridan, leading man for Lillian Russell, has thrown up his engagement and will return to New York rather than pay the \$1,634 for which he has been sued by Oscar F. Peterson of Salt Lake City and which he says he considers an unjust claim. Sheridan's fighting blood is up, and after giving testimony in San Francisco he gave Manager George F. Hinton the required two weeks' notice of his resignation.

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GREAT JOHN GANTON SUCCESS AT GARRICK

Made Over Drama of Business Life Meets With Hearty Chicago Reception and Deserves It.

The Great John Ganton, a dramatization in four acts of Arthur J. Eddy's novel Ganton & Co., opened at the Garrick theater Sunday night and is destined to prove one of the notable successes of the season. The Great John Ganton is a drama of business. It resembles 'The Lion and the Mouse' to the extent that the leading characters are a stern business man accustomed to rule in the office and at home, his son, with ideas widely differing from the father, and the girl the son loves, who wins over the father in spite of a deep-seated prejudice.

The first and third acts are located in Ganton & Co.'s office in the Chicago stock yards, the second act at the Chicago golf club, and the last at John Ganton's home. The scenic investment does not need to be elaborate but is adequate.

George Fawcett portrays John Ganton and there has been any question as to his rights to stardom in the past, the doubts are removed by his present work. He is receiving curtain calls at the end of three of the acts and on Sunday and Monday nights was forced to make a curtain speech before his admirers were satisfied. The applause he receives at the conclusion of the last act is less than at the end of the others, for it must be confessed that the fourth act is weak, yet it would be difficult to strengthen it. Fawcett was a little nervous on the opening night, but on Monday night only one slip of the tongue betrayed his "newness" in the role.

Laurette Taylor, as the girl who beards the business lion in his den, is unconvincing in the first and second acts, but does such excellent work in the third act that all is forgiven. In the last act she takes advantage of the limited opportunities provided her. Jane Peyton has the role of a daring society woman and her splendid acting is one of the hits of the play. Frederick Burton as confidential man to John Ganton, is so natural that he is taken as a matter of course and this is, after all, the very essence of acting. Edward Emery as a speculator does splendid work and A. H. Van Buren, as the son, makes the most of his chances, and in the scene with Browning evidences feelings which less capable actors would find it difficult to portray. Jack Webster, Josephine Brown and Malvina Longfellow present small parts acceptably.

There were two strong acts, one mediocre and the last weak. The drama is so interesting, however, that small defects cannot interfere with its success.

On Monday night, Arthur J. Eddy occupied the stage box again and at the conclusion of the play responded to insistent calls and made a few remarks in which he gave all credit to the players.—E. E. M.

New Park at Joplin.

Joplin, Mo., March 30.
A new park is in course of erection here, to be known as Schifferdecker Electric Park, which will occupy about four city blocks bounded by Fourth and Sixth and Park View and Schifferdecker avenues, and includes about ten acres of land. Entrance to the grounds will be at the northeast corner, through an enormous arch spanning Fourth street on Park View avenue. This will be of Moorish design, a style of architecture to be followed throughout the park. The grounds will include all modern park features, such as a lagoon, beautiful gardens, skating rink, dancing pavilion, circle dip coaster, said to be one of the largest of its kind in the west, a new jollier, one of the most up-to-date riding devices, a band stand and such other attractions as will make this one of the finest parks in this section of the country. The cost of erection of this park is said to be in the neighborhood of \$200,000. The principal promoters are A. W. Canada, president of the Carterville Bank of Carterville, Mo., A. A. Kennedy of Joplin, manager and principal owner of the Auditorium, and Leo Yount of the Yount Brokerage Co.

Opening Dates Announced.

The opening dates for the parks operated by the Park Circuit and Realty Company of St. Louis are as follows:

Forest Park, Kansas City, April 25.
Forest Park Highlands, St. Louis, April 25.

Fontaine Ferry Park, Louisville, May 2.

East End Park, Memphis, May 10.

The vaudeville houses in these parks will be booked as in the past by the Western Vaudeville Managers' Association. General Manager John D. Tippetts was in Chicago Saturday to confer with President J. J. Murdock of the International Projecting and Producing Company regarding moving picture matters.

To Try Vaudeville Again.

Corry, Pa., April 1.
Plans are complete for the enlarging of the Alpha vaudeville theater in Erie, Pa., and when repairs are made the theater will have a seating capacity of 1,500. The management will once more endeavor to provide Erie with high class vaudeville which proved a failure in the Majestic theater before it became a member of the Reis circuit.—BERLINER.

Edna Brothers a Favorite.

St. Paul, March 29.
Edna Brothers, playing at the Grand this week in The Kentuckian, is a local favorite, having been a member of the James Neill-Anne Blanche stock here one season.—BARNES.

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Yours very truly,

Vernon C. Seaver

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Factory and Studio, Watertown, N. Y.

FILM CENSORSHIP WANTED BY EXCHANGES.

Independents Were the First to Approve Plans of Passing Upon Picture Subjects, Others Follow Suit.

New York March 29.

The organ of the Motion Picture Patents Company came out this week with a statement to the effect that the Patents Company had instituted a national film censorship, to work co-operatively in New York and Chicago, in conjunction with the Board of Censorship of Programmes of Motion Picture Shows of this city, but according to an authority, the Patents Company were the last to favor the censorship, and really held off until representatives of the International Projecting and Producing Company had signified their approval of the plan and had agreed to pay the requisite fifty cents for each film, the payment being to cover a strip of film to be attached to each subject and which would bear the words, "Approved, Board of Censorship."

It is said that General Manager D. McDonald deferred action upon the matter until he found the Independents in line for the proposed censorship, and even after that, a meeting of the Board of Directors of the Patents Company had to be called before that corporation joined the movement.

Harstn and Company, acting individually, agreed to pay the fifty cent tax when they first heard of the movement, while it is alleged that the Patents Company desired to force the exhibitors to pay the price.

The local Board of Censorship is composed of Charles Sprague Smith, president of the People's Institute; Rev. Walter Laidlaw of the Federation of Churches; Thos. L. McClintock of the Society for the Prevention of Crime; Gustave Straubenmiller and Evangeline C. Whitney of the Board of Education; Mrs. Joseph M. Price of the Public Education Association; Miss M. Serena Townsend of the Woman's Municipal League; Rev. George William Knox of the Ethical Social League; Howard M. Bradstreet of the Neighborhood Workers' Association; Mrs. Josephine Bedding, John Collier and Albert Shields.

The censorship will not be put into general effect until April 5. "We have passed on about 19,000 feet of film, 14,000 from licensed manufacturers and 5,000 from independents," John Collier, chairman of the executive committee, is quoted as saying, "and have expressed disapproval on 700 feet of the licensed film. As most of the film for the next week which we passed on has already been issued, it will be difficult to recall it from circulation without throwing the moving picture business out of gear to some extent."

"But inasmuch as the manufacturers have expressed a willingness to submit their goods to censorship and to co-operate in every way, we don't want to put them to unnecessary expense and inconvenience. For next week we have submitted suggestions to the manufacturers which they will carry out where it is possible. For the following week and thenceforward we shall have entire control and shall apply a liberal but firm standard."—WALTER.

Cast of The Gay Life.

The complete cast of The Gay Life, shortly to be produced at Daly's theater in New York, is announced. It comprises Thomas Thorne, Frank Currier, Schuyler Ladd, A. S. Byron, Bertram Marburgh, Jack Klovile, Charles Kennedy, Charles Mylott, William Wadsworth, R. J. Moy, Byron Marsh, Willard Robertson, Mickey Finn, Consuelo Bailey, Katherine De Barry, Violette Kimball, Helen Hancock, Marie Haynes and Josie Williams.

To Produce The Cat's Paw.

Joseph M. Gaites will produce The Cat's Paw at the Star in Buffalo, April 11, and goes into New York a week later. The cast includes: Emmet Corrigan, William Lamp, William Humphrey, Frank Alken, James Spottswood, Margaret Bourne, Wilson Melrose, Jack Ellis, Charles Green, George J. Elmore, Ethel Clifton, Margaret S. Conklin and Aileen Flaven.

Mabel Fenton Ill.

Mabel Fenton, the actress, is seriously ill in a sanitarium in New York. She was stricken in Chicago two weeks ago while playing with her husband, Charles Ross, in a vaudeville sketch. She was removed to New York and taken to the sanitarium, where she will remain for two or three months.

Mrs. Wiggs for Europe.

Contracts have been signed by which Mrs. Wiggs of the Cabbage Patch will be presented in Berlin, Hamburg, Vienna and eventually Paris. The play has played London, been seen in the English provinces and is now running in South Africa under English management.

Show Cancelled.

Fairmont, W. Va., March 29.

The Dairy Farm, which was to have appeared here, cancelled on account of the leading man being sick. The show closed the season—McCRAY.

Mrs. Carter May Join Shuberts.

It was reported this week that Mrs. Leslie Carter had joined the Shubert ranks, either playing their houses or touring under their management.

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THE HEADQUARTERS FOR ALL DISCRIMINATING PLAYERS
SPECIAL WEEKLY RATES.

TEETH CLINGING ACTS ARE ALL THE RAGE.

Curzon Sisters a "Hit" in New York, Tybells "Feature" with Mugavin and Mrs. Turner "Great" with Sparks.

Teeth clinging acts are popular this year with the circuses and an act which has often been seen on the road seems to be the big feature of the Ringling Brothers' Show at Madison Square Garden in New York.

The Curzon Sisters were the only performers with the Ringling Show who received a mention in the New York Press headlines and the act was mentioned first by the reviewer. They were given exceptionally good notices in many other New York papers.

The Tybell Sisters scored a big hit at Atlanta, Ga., with the Van Amburg and Howe's London Shows United, doing a similar act.

Mrs. H. Turner has a human butterfly act with the Sparks Show which is on the same order. She is "suspended by her teeth from a revolving bar at the top of the canvas and does a skirt dance as she sails through, midair" according to a newspaper notice.

Jack Sutton's The Van Diemens, who claim to be the originators of the act, are now in vaudeville. The Van Diemens were with Hagenbeck-Wallace for two seasons and were re-engaged for this season, but Sutton cancelled some time ago, preferring vaudeville.

THE FEATURE ACTS OF THE SPARKS SHOW.

Valdosta, Ga., March 29. There are twenty-one acts with the Sparks Show this season and the performance is very good. Lizzie Ellet on the flying rings, The Valentines in their casting and perch acts, Vivian Cahill on the swinging ladder, Mrs. H. Turner's Teeth act, Bert Mayo in a bounding jockey and various riding acts, Charles Ellet (who was seen here with the Ringling Brothers several years ago) in a horizontal bar act in which he is assisted by two clowns, The Petit Acrobats, Al Alifton on the slack wire, Elliott Sisters on the double trapeze, and the performing elephants are the features.

The Valdosta Times says: "There are no gambling schemes connected with the show, no fakers are allowed. No extravagant claims are made about its being the 'greatest show on earth,' but it does pretend to be a first-class one-ring circus, and those who have seen it will vouch for it being what it claims."

CIRCUS ROUTES.

Ringling Brothers—New York until April 24, Brooklyn 26-May 1, Philadelphia 3-8, Washington 10-11, Baltimore 12-13, Wilmington, Del. 14, Atlantic City, N. J. 15, Trenton 18.

Buffalo Bill and Pawnee Bill Wild West—New York April 27-May 15, Brooklyn 17-22, Philadelphia 24-29, Washington 31-June 1, Baltimore 2-3.

Barnum & Bailey—Chicago until April 27, Champaign 29, Bloomington 30, Springfield May 1, St. Louis 3-8.

John H. Sparks—Wallace, N. C. April 8, Clinton 9, Goldsboro 10.

Norris & Rowe—Modesto, Cal. April 2, Stockton 3, Oakland 5-7, Palo Alto 8, Alameda 9, Richmond 10, Santa Rosa 12.

Hagenbeck-Wallace—Peru, Ind., April 24.

Howard Damon—Geneva, Ohio April 24, 101 Ranch—Ponca City, Okla., April 17.

BUFFALO BILL HERE; STRIKES OIL AT CODY.

The New Spotted Horse which He Will Ride in the Wild West the Coming Season, Is a Dandy.

Buffalo Bill was in Chicago last Monday en route from Cody, Wyo., to New York, where the Buffalo Bill and Pawnee Bill Wildwest opens April 27.

He was a busy man during his stay in Chicago as he purchased an automobile, called on Otto and John Ringling at the Coliseum where the Barnum Show was in rehearsal, gave interviews to half a dozen newspaper men and shook hands with hundreds of admiring friends.

Buffalo Bill wore a big smile. It was caused by having struck oil on three wells near his hotel in Cody, by the fact that he had good hunting during the winter and because civilization always looks good to a showman.

Col. Cody could talk of nothing else but the new hunting horse which Si Compton broke in for him last summer. He says it is a dandy. He also announces that he will ride a new horse in the Wild-west Show this season. He will not appear on the gray as in the past, but will have a beautiful big spotted equine which he secured in Los Angeles, Cal., last year, trading two Indian ponies for it.

NO GAMBLING DEVICES WITH SUN BROS. SHOW.

"One thing that particularly commends the Sun Brothers' Shows to the public is the fact, that no ticket scalpers, gambling devices, roper-in schemes or any suggestive adjuncts are tolerated about the show. The only way that you can spend your money around this establishment is through legitimate channels."

This announcement appeared in the Macon, Georgia, News, in advance of the date of the circus exhibition in that city and reports from Macon indicate that the promise is lived up to on circus day.

THE QUESTION BOX.

[Inquiries addressed to this department will receive attention if the circus editor can or cares to answer them. The complete name should accompany the inquiry as an evidence of good faith. The name or initials will not be printed, unless for some reason, the identity of the inquirer is considered particularly interesting.]

Query: "Where will the Hagenbeck-Wallace Show be during the month of June?"

Answer: Ask something easy.

Query: "How big is the Mighty Haag Show?"

Answer: From best information it has five flats, three stock cars, two sleepers and one advertising car.

Query: "The Barnum Show displays an animal which is called a 'blood-sweating behemoth.' What is it?"

Answer: This is a fancy name for a hippopotamus. The behemoth is an animal described in the bible and it is generally agreed that a hippo was referred to.

Orrin Stevens, who is now at Bridgeport, Conn., will have charge of the commissary wagon with the Barnum Show after the opening of the road tour at Champaign, Ill., April 28.

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CIRCUS NOTES.

Charles E. Corey was in Chicago last week en route to Milwaukee.

The No. 1 advance car for 101 Ranch left Ponca City, Okla., this week.

The Sparks Show will probably winter at Valdosta, Ga., again next season.

Prof. H. Turner has a splendid band this season with the Sparks Show.

C. I. Norris was in Chicago recently equipping a dog and pony show which he will take out this summer.

Harry Potter, railroad contractor for the Cole Brothers' Show, was in Chicago last week.

Mike Nagle is looking after Charles Ringling's work during his absence from the advance of the Barnum Show.

Rose Wentworth and Onika Mears are doing a double equestrian act at the New York Hippodrome.

The Millman Trio are now at the New York Hippodrome and Bird Millman has proven a big hit.

Irving M. Wilson advises this paper that the Sells-Floto Show exhibits at San Francisco in four or five weeks, and Ringling Brothers some time in September.

Edna Maretta is featured in the Norris & Howe ads as the "only lady in the entire world who throws somersaults on the naked hack of a swiftly running horse."

Albert Witt, who was treasurer with the Rhoda Royal Show during the winter, will join the Barnum Show when it goes on the road.

The call for the billers of the first advertising car of the Cole Brothers' Show directs them to report at winter quarters next week.

Dr. Theodore Crosby, who had been the guest of his father at Corry, Pa., for some time, left Wednesday for Kansas City to join the Campbell Brothers' circus for his second season with the show. Dr. Crosby is well known in the profession, having toured this country with the Main show and having been with the McCaddon circus which went to Europe.

Billy Gillette, who will have the cook house with 101 Ranch, was in Chicago recently en route to Ponca City, Okla. He was formerly with the Barnum Show and paid a visit to old friends to be found around the Coliseum.

Otis Loretta's Plans.

Corry, Pa., March 31.

Otis Loretta, trainer and owner of "Col. Fred," has everything in readiness at winter quarters here for the coming season. Mr. Loretta may join a carnival as the feature show or play dates of his own selection as he has a complete outfit. Col. Fred played on Hammerstein's roof last summer and is one of the best trained horses in the business.—BERLINER.

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SHOW IS THE THING;
CARS DO NOT COUNT

CIRCUS BEE AGAIN IN
JOHN HAVLIN'S BONNET

Amusement Seeking Public Does Not Care How "Big" the Aggregation Is as Long as It Makes Good.

Amusement Magnet, Formerly Interested in Hagenbeck Circus, May Break Into the Tented Game Once More.

By WALLACE PEPPER.

Does the number of cars with a circus mean anything to the amusement loving public? Does the farmer living twenty miles from town care whether the show has forty long cars or thirty short cars? If the same amount of equipment is carried on the smaller number of cars, does it make any difference to the sight-seer? Certainly not.

What the public wants is SHOW.

If cars provided entertainment the small boy could be amused by a visit to the railroad yards, and there would be no necessity for the circuses to fight for the privilege of giving the lads the first glimpse of a white top with the coming of spring.

THE SHOW'S THE THING.

Whether the enterprise consists of 85 cars or 35, the merit of the performance is the criterion by which the public must form its conclusion.

At the same time, it is generally agreed that circus managers carry as much equipment on a car as is possible, and the more compactly a man can load his show the more managerial ability he is credited with having.

It is difficult to ascertain the exact number of cars with a tented enterprise, for a visit to the show in a small town discloses trains here and there, cars being switched during the work of unloading, until the counting of the cars is perplexing. The shows travel in several sections if they are of any considerable size, and to await the coming of the various trains in order to count the cars as the show pulls into town would be a work fraught with tedious delay.

From the best information obtainable, the circuses will line up as follows the coming season as to cars:

John H. Havlin is said to be desirous of getting into the circus game again. Like many others who have had a sip of the tent show business, Mr. Havlin has acquired a taste which is not satisfied unless he is financially interested in one or more white top enterprises.

Mr. Havlin expressed a desire to get back in the circus business again to a business associate while in New York about two weeks ago. The business associate confided the secret to a showman and the showman told another showman until the chain was made to include the circus editor of this paper.

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LION KILLS POLAR BEAR IN TRAINING QUARTERS.

Secured Such a Hold on the Cub that King of Beasts Had to Be Choked Before Jaws Could be Pried Open.

"Prince," a performing lion in the "big animal act" with the Hagenbeck-Wallace Show, killed one of the pair of cub polar bears secured by Charles E. Cory in Europe this winter, while the rehearsals were being conducted for the act at the winter quarters near Peru, Ind.

John Hellott, the trainer, conceived the idea of using the cub in the "big" act and while he was not certain that he could get it to working for the coming season, thought it would be good preliminary training as this cub and another were intended to strengthen the polar bear act, which has long been a feature with the Hagenbeck trained wild animal exposition.

The polar bear had no more than been introduced into the steel arena where the rehearsals are being conducted than "Prince" made a jump for him. He struck the bear on the head with his right paw and knocked it senseless. The lion then took hold of the bear and it took Hellott and two assistants quite a while to release the cub.

A rope was tied around the lion's neck and while the king of beasts was being choked, Hellott took a crowbar and pried open its jaws. The polar bear was released but it had been so badly injured that it died later.

The cub was quite valuable and the hide was sent to New York, where it will be made into a rug for the Wallace home.

- Barnum & Bailey, 84.
Ringling Brothers, 84.
Buffalo Bill and Pawnee Bill, 48.
Hagenbeck-Wallace, 45.
John Robinson, 38.
Sells-Floto, 30.
Campbell Brothers, 28.
Cole Brothers, 25.
Norris & Rowe, 22.
Gollmar Brothers, 22.
Howard Damon, 20.
101 Ranch, 18.
M. L. Clark's, 16.
Yankee Robinson, 12.
Rice Brothers, 12.
Gentry Brothers No. 1, 10.
Gentry Brothers No. 2, 10.
Sun Brothers, 10.
Mighty Haag, 10.
Dode Fiske, 9.
Welsh Brothers, 8.
John H. Sparks, 7.

The Norris & Rowe show advertises 42 double length cars and the Sells-Floto advertises 50 cars.

McCaddon To Visit England.
Manchester, Eng., March 22.
J. T. McCaddon, late of the Barnum & Bailey and the Buffalo Bill shows, and of his own ill-fated venture in France in 1905, is expected in England early in April. As there are many persistent rumors to the effect that an American circus will visit this country next season and as Mr. McCaddon is yet a young man and an ambitious manager, his visit may have some meaning along the line of making all these reports come true.—EFFAYESS.

Elephant Has Arrived.
Lancaster, Me., April 1.
An elephant reached here the other day by express. It was consigned to W. P. Hall and came from Peru, Ind. An animal man from the Hagenbeck-Wallace winter quarters accompanied the pachyderm. It is one of the elephants Mr. Wallace secured when he purchased the Hagenbeck show.

Al Ringling Tooting the Whistle.
"Al Ringling, the veteran circusman," says the New York Times, in its account of the Ringling Brothers opening, "was on hand as general superintendent of the show. He it was who blew the whistle which timed the acts. This is one of the important details which the average spectator does not think of, but the success of the circus depends to a large extent on the accuracy with which each act is timed. It prevents confusion. One slip in the timing of an act will throw the whole performance out of gear. Mr.

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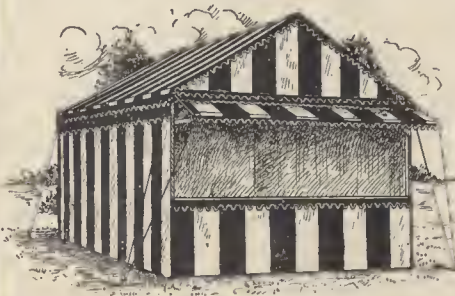
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Sensational Lion Act.
Manchester, Eng., March 22.

The Lion Theater, a continental sensational show, has been engaged by J. Calvin Brown for the White City for this summer and he has also secured an option on the show for five years more. At present the entire show consists of eighteen highly educated performing lions, who are put through their paces by lady tamers. It is said to be the most sensational act that has ever been seen and this will be their first appearance in England. A special theater is being built in the White City for this sensation and four performances will be given daily.—EFFAYESS.

"Bob" Abrams at Peru.
Peru, Ind., March 30.

Robert Abrams, who will be boss hostler with the Hagenbeck-Wallace Show again the coming season, arrived here last week from Geneva, Ohio, and is engaged in getting the horses in trim for the opening of the season April 24.

Tip for Circus Managers.
Sharon, Pa., March 31.

Hulbert and Thompson, Sharon liverymen, have been offered large sums of money by people who wish to place on exhibition the horse and buggy used in kidnapping "Billie" Whitla.—C. ARMOR.

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THE BARNUM CIRCUS OPENS AUSPICIOUSLY

Wonderful Performance at the Coliseum is The 1909 Pacemaker for Tented Enterprises.

The Barnum & Bailey name is safe in the hands of John and Otto Ringling. There need be no uneasiness on this score. Ordinary men might be tempted to slight the memory of the pioneer of American showmen, but the Ringlings are not ordinary men and have organized a show for the season of 1909 which it would do Phineas T. Barnum's heart good to see.

Barnum's name lives in circus history like that of Washington in political history. Those that are willing to get down to rock bottom facts will not contend that Washington was the greatest statesman the United States has ever known, nor can the conscientious historian record that Barnum was the greatest showman of America. It pleases folks to bestow these titles on Washington and Barnum, and there is no disposition to detract from their glory.

Could Barnum see the performance now offered at the Coliseum he would be more surprised than the small boy of seven. Barnum could not realize in his day that there would be feature acts of the calibre which constitute the circus of 1909. Where his acrobats did one turn the acrobats of the Barnum show of today do three, where his riders pranced on running steeds the equestrians today perform marvelous juggling feats, where his horses stood on their hind legs while the band played, Jupiter now stands on a platform which is hoisted to the topmost point of the building and takes the discharge of fireworks as calmly as Barnum did the birth of a sucker.

Barnum believed that the American public wanted to be fooled; the Ringling Brothers believe that they want to be entertained. Where Barnum went abroad for some frightful monstrosity, John Ringling searches the civilized world for startling novelties in the way of circus acts, and it is no exaggeration to say that the Barnum Show of 1909 has as many foreign acts as any four shows have ever offered in the past.

There is something new under the sun. If one knows where to find it. Those who witnessed the opening performance at the Coliseum Thursday night will admit this, for the program was made up largely of novelties. There is the balloon horse, which will be the feature of the road, even though circus folks are puzzled to know how the act will be given in a tent. Another big feature is styled "the autos which pass in the air," and still another, "The Leahmy Ladies," offer an amazing act, sufficient in itself to insure the success of the engagement. Despard, Karoly's horses from the Circus Busch in Berlin, the balloon polo horses under the direction of Court Tietze, instructor of the French officers in his native country, The Kon-yots, who do so many wonderful acts that they provide a circus in themselves, and numerous acts, each of which is without a superior in its line.

The opening pageant is followed by a display of high school menage horses, after which the performing elephants are introduced. Henry John Mooney has the center ring and has the direction of the musical act in which the pachyderms double brass. It is noticeable that the big tubs have been discarded this year and that the elephants form pyramids without them. A trapeze number follows in which Cordona & Cortez, a Spanish act, stands out most prominently. The next display is a riding number and the Konyots have the center ring. These remarkable performers do all kinds of difficult juggling feats while standing on horses.

The next number is devoted to acrobats and The Five Dekoes are sure to be remarked among a number of excellent acts, including the La Faille troupe. Court Tietze's 16 black stallions have the center ring in the next display and carry dummy riders in marvelous evolutions.

The acrobatic display serves to introduce the Dollar Troupe, with the circus last season, but a feature for all time to come. This act introduces a springboard and the performers given momentum in this manner tumble into the air, alighting apparently wherever they wish. The Florence Troupe attracts almost equal attention in the same display.

Johnny Short and his daschund horse have the center ring in the next number, while Cliff Berzac's ponies have the two stages. Mr. Berzac personally directs one act and Madame Berzac the other. This act has been seen over the vaudeville circuits for three years past, twice at the Majestic in Chicago, but is worth seeing time and time again.

A riding number follows and Orrin Davenport has the center ring, where he receives much applause when he somersaults from the back of a running horse to the back of another which follows it.

The next display is given to wire walking, and La Belle Victoria deserves the prominence of the center ring. The Kersten-Mariettos have a teeth act on a stage which is also worthy of attention. The Perce troupe on the other stage do feats on unsupported ladders and one of them goes around the stage on an unsupported pole.

In the aerial number the Imperial Vlenese troupe has the center of the building while the Neapolitans and the Lamar troupe complete the display.

The huddle jumping and hippodrome races close the performance and it is ten to one that your neighbor will remark that he is coming again before the circus leaves town and, after all is said, no greater compliment can be paid a circus than repeated visits.—E. E. M.

To Play Elks' Benefit.

Spokane, Wash., March 29.
The Spokane Elks have contracted with Norris & Rowe to appear here May 17-18 (four performances) under their auspices. The second day will be Elks' Day and on that date Wallace, Lewiston and Moscow Elks will join in the festivities.—SMITH.

Bedouin Horseman Hurt.

Riverside, Cal., March 27.
One of the Bedouin horsemen with the Norris & Rowe show was thrown from his steed at the performance yesterday afternoon. He landed on his head and sustained serious scalp injuries.

PEOPLE WITH THE CIRCUS IN CHICAGO

Charley and Emily Silbon do a trapeze act in addition to appearing in the big act.

Al Oliphant, of the Three Oliphants, rides one of the camels.

Harry Clemmens is still serving time with the convicts (clowns).

Red Everett was willing to dance on the head of an elephant, but there was no pachyderm which volunteered.

Horace Webb, who produced some of the clown stuff, is best known for his monstrous cannon.

Victoria Davenport, who is Mrs. Orrin Davenport in real life, is a member of the famous Bedini family.

May Davenport is rapidly recovering from injuries received last week when her horse fell at the ring barn.

Mrs. Bert Wallace, who has charge of the wardrobe, is in her third year with the show.

Amelio and Mary Jardys spent the winter in Panama with the Grand Circo Shipp.

Edward Shipp, equestrian director, arrived March 26, having had his own circus in Panama during the winter season.

Martha Florence does a single trapeze act and works with the Florenz Troupe. The act has been in vaudeville the past winter.

The Jerome Brothers had laid off so long that it was hard to recall their antics when the time came for the clowning to begin.

Mrs. Edward Shipp speaks Spanish fluently and likes the southern country very much. She visits that section in the winter time with her husband's show.

The Four Leahmy Ladies, who were a feature of the show at Madison Square Garden last year, return to England after the week in St. Louis.

Nettle Carroll is not only a great wire artist, but a good business woman as well. She has the act in which three women appear.

Metzle Fassio is getting so heavy that it is quite an undertaking for the understander in the act. This is the second season for the Fassio Trio with the show.

Millie Azora, who was especially engaged for the races during the Chicago engagement, will be with Hagenbeck-Wallace for the road season.

W. J. Hillear, who has charge inside the side show tent, came through on the show train and is busy getting a line on his acts for the road tour.

SELLS-FLOTO SHOW A CREDIT TO ROYAL

The Wonderful Equestrian Director Makes Splendid Showing at the Opening in Denver This Week.

Denver, Colo., March 30.

Rhoda Royal is a wizard. He has taken the acts comprising the Sells-Floto show for the season of 1909 and arranged a circus performance which will be well received in any city in which the enterprise appears, for if there is anything lacking in magnitude, it is more than atoned for by the superiority of the numbers provided and the smoothness which characterizes the entire performance.

Rhoda Royal's masterful hand has made the Sells-Floto Show an organization of which the west may well be proud. His horses provide a feature which other shows may well covet. His equestrian directorship assures a performance which will be kept running just as nicely as it is this week at the Stock Yards amphitheater.

The show is being seen here under the auspices of the Shriners, and that the remainder of the engagement will witness the same remarkable attendance which has characterized the opening performances is not doubted by those who are "circus wise."

The Denver Times said: Following the grand opening tournament the Rhoda Royal horse troupe introduced in the rings exhibitions of equestrianism marvelous to behold. The riders tilting against one another in a manner seemingly impossible, without doing both horses and riders severe injury, but without a mishap.

The street parade was scheduled to take

place Monday, but the weather was bad and it was postponed until Wednesday morning.

Prospects Are Bright.

New York, March 31.
The Ringling Brothers' Circus did a nice business Monday despite the fact that it is usually a dull day at the Garden. The crowds which have been attracted to the western show up to this time indicate that the season will be fully as successful as the Barnum & Bailey show has had in the past.

COLE BROTHERS OPEN SEASON AT NEWCASTLE.

Erie, Pa., March 30.
The Cole Brothers' Show will open the season at Newcastle, Pa., April 24. The advance cars will leave winter quarters on April 10. The agents, who have been out for some time, report a splendid outlook.—CAREL.

Late in Arriving.

Riverside, Cal., March 27.
The Norris and Rowe Circus was late in arriving here yesterday and it was after the noon hour when the street parade left the grounds. The show appeared here under the auspices of the Elks.

Go With Gollmar Show.

Cincinnati, Ohio, March 29.
George Wormald will be boss canvasser and C. W. Williams will be trainmaster with the Gollmar Brothers' Show the coming season.

Fred DeWolfe, who is in his second year as auditor of the Barnum Show, was formerly treasurer of the Forepaugh-Sells Show.

C. R. Hutchinson, treasurer of the Barnum & Bailey Show, came in on the show train, having wintered at Bridgeport, Conn., where he had charge of the offices.

Bert Loveridge, manager of the No. 3 advance car, came down from Marseilles, Mich., to watch the rehearsals and see the opening.

Mrs. Ray Thompson is mounted on Jupiter, the balloon horse, in the feature act, and rides Image in the menage number. She wintered in Bridgeport, where Mr. Thompson has a riding academy.

Sylo, the clown policeman, conceived the idea of having a barrel fall from the roof of the Coliseum and strike him on the head, but it was figured that the doctor bills might make the act too expensive.

John Hart, who will have charge of an opposition brigade, was squaring stretcher locations early in the week. He was assisted by A. A. Reeves and Ben Hasselman.

C. T. Hathaway, assistant to C. R. Hutchinson, spent the winter months at Bridgeport, Conn., and came to Chicago on the show train. He is a very capable man.

Con Foster handled the advance sale at the Coliseum admirably and will have the reserved seat ticket wagon when the show goes on the road. He wintered in a place called New York.

A. A. Reeves, the checker-up, is a constant visitor at the Coliseum and enjoyed seeing the rehearsals very much. He spent the winter at his home in Philadelphia.

Wash Hoskins, who has been with the Ringling Brothers for 17 years, laid out the paper which billed Chicago. He will be boss billposter on the No. 1 advance car which leaves Chicago next Thursday.

Marie Elsler's famous menage horse, Killarney, was sick the early part of the week. Miss Elsler rides in the jumps, in the menage number, and in the hippodrome races. She spent the winter at her home in Cleveland.

Roy La Pearl, who lives on the North Side, is one of the funny clowns. Mrs. La Pearl will not travel this year, but will remain in Chicago to entertain the child which brightened the La Pearl home five months ago.

Harry La Pearl, who produced much of

the clown stuff, was with Rhoda Royal during the winter and will be with that show again next winter. The big overcoat he wears ought to come in handy if the evenings are cool when the show takes the road.

Herbert Maddy arrived in Chicago last week from a visit to Indiana relatives, and will be with the show this season.

Mike Nagle had charge of the billing in Chicago and was assisted by Bob Simons, Ed Baird, Joe Kugler, John Hart, Ben Hasselman, Cliff Guy, and other well known billers.

Bob Simons has disposed of his burlesque show, selling out to Andy Butt. He has signed with the Barnum & Bailey advance and will "square" banner locations with the opposition. He began his work here and the splendid banner locations prove that he knows where the "rags" ought to go and how to secure the necessary permit.

Willie Carr, who will be 24 hour man with the Ringling Brothers' Show, assisted James Stowe with that work for the Chicago engagement and Pete Conklin, Jr. did Carr's work in New York. This proved a splendid arrangement, as Carr knew Chicago perfectly and Conklin was equally at home in New York. Conklin will come on to the Barnum Show for the road tour.

"Happy" Jack Snellin, boss canvasser, on whom much depends both on the road and in the Coliseum, had his troubles getting the track and rings dry in time for the opening. Those who notice the excellent shape in which the track is now in would hardly believe that water was dripping from the dirt when it was hauled to the building. It required a great deal of care to put the ground in the shape it now is.

Harry J. Mooney, the elephant trainer, is well known among circus folks. He is a native of Australia, where he was connected with the Royal Australian Circus for many years. He has arranged an elephant act for the Barnum Show this season which is being featured in the advertising and deserves the prominence it receives. Five elephants actually play a tune on horns. The instruments are so arranged that the animal can place the tip of his trunk in the mouthpiece and at the proper signal each "bull" gives a toot. Coco, an elephant which formerly bore a bad reputation as a leader of stampedes, is one of Mooney's musicians and he says she has grown peaceful in her old age. Mooney has two assistants, James Clark and James Dooley.

A TIMELY TALK TO FILM MEN

By J. J. Murdock.



As was to be expected, there was considerable skepticism existing in the minds of many exchange men, exhibitors and others identified with the moving picture business in America, as to the ability of the International Projecting and Producing Company to carry out its promises. The Trust, puffed up with a false sense of its own importance, confident of its boasted power to control the entire situation, scoffed at the mere suggestion of competition and laughed our assurances to scorn. They laughed too soon.

Never in the history of amusements has there been so gigantic an undertaking put under way nor one which had such a tremendous bearing on the world of entertainment as the International Company. It is therefore very gratifying to me to note the increasing signs of confidence and to realize that we have not only been able to carry out every promise we have made, but that we have exceeded the most sanguine expectations of the film men who had faith in the success of our propaganda. And it is also gratifying to note the multiplicity of inquiries and the increasing orders we are daily receiving for the International product.

Pictures Arouse Great Interest.

I think it will be readily conceded by even the most conservative member of the moving picture fraternity that never before have any motion pictures awakened so widespread commendation from the general public,—and particularly that portion of the public which patronizes picture shows,—as has been aroused by the International films which have been shown upon the screens throughout the country during the past two weeks.

In response to my request made in these columns last week, hundreds of exhibitors have written me expressing their appreciation of the friendly spirit shown by the International Projecting and Producing Company, in its attitude toward them and the moving picture industry in general. We want these exhibitors to continue to confer with us frequently, especially to inform us of the subjects furnished by their exchanges where there is a question in their mind as to whether the films are International or not, as we find that some of the exchanges handling our goods persist in contracting with their exhibitors to furnish International films and then slip in odd reels of inferior quality that are purchased elsewhere for one-half price.

WE DO NOT CARE WHOSE FILMS THE EXCHANGE BUYS OR SUPPLIES SO LONG AS THE EXCHANGE DOES NOT MISREPRESENT US.

Where an exchange persists in these tactics we advise the exhibitor to notify us at once and we will immediately give him the address of exchanges which we will guarantee will carry out their contracts.

Fair Treatment for Exhibitors.

The exhibitor must get what he pays for and in turn he must also give the exchange fair play, for it is now an established fact that any exhibitor presenting the International films will increase his business from a third to a half. The exhibitor must therefore be willing to tote fair with his exchange and give it an equal opportunity.

I FIND ON INVESTIGATION THAT BUT FEW TRUST EXCHANGES HAVE BEEN MAKING MONEY. OWING TO THE COMPETITION AND THE NECESSITY OF HOLDING THEIR TRADE BY CUTTING PRICES, DUE TO THE FACT THAT THE TRUST HAS LOADED THEM DOWN WITH TOO GREAT A BURDEN FOR THEM TO BEAR OF GOOD, BAD AND INDIFFERENT FILMS.

It is the intention of the International Company to eliminate this condition in so far as lies in its power. We desire that our films shall sell on their merits and we shall not tolerate the fatal price-cutting which has tended to demoralize the industry. To accomplish this we must have the fullest co-operation of the exhibitor as well as the exchange man.

We have stated that we have received letters wherein exhibitors acknowledged with gratitude that their business has been increased since taking on the International service, and we must ask them therefore, to be willing to pay the exchange a fair price whereby the exchange can also profit in a corresponding degree. I hope that any exchange asking a fair price and not receiving the same will immediately ignore that exhibitor and will deal with a neighbor who is willing to pay for good goods when he receives them.

Quality the Greatest Factor.

The law of compensation rules in the moving picture business just as it does in vaudeville. A manager will pay the

price for the act which will draw patronage to his house, and so will the moving picture exhibitor pay for the service which brings him the most money. Too often in the past has the exhibitor believed that he was saving money through getting a cheap service; the fact of the matter was that BEFORE THE INTERNATIONAL MOVEMENT WAS INAUGURATED CHEAP SERVICE MADE FAIR TO RUN THE MOVING PICTURE BUSINESS INTO THE GROUND.

Some of the exchanges have not yet gotten over the habit of thinking that they in turn must mix sand with the sugar; in other words, mix in a lot of inferior films, believing that the exhibitor will not distinguish the difference. In this the exchange underestimates the good judgment of the exhibitor who will readily see that our company will not put out goods that would admit of adverse criticism. Therefore, I again ask that the exhibitor pay the price to the exchange and that the exchange play fair with the exhibitor. I want to state here that where an exchange will not deal justly with an exhibitor, that exchange need not expect to continue doing business with the International Company.

Wants One-Third of Trade Only.

The International is going to carry out a statement it has frequently made in these columns, THE INTERNATIONAL COMPANY WILL NOT, NO MATTER WHAT THE CONDITIONS AND DEMANDS MAY BE, FURNISH MORE THAN ONE-THIRD OF THE TRADE. To carry out this policy we ask the exchange men to co-operate with us in using discretion in taking on customers, and not merely furnish service because some one asks for it. We want him to figure out how near the average of one in three can be maintained and yet not crowd the International service into a congested district. We want the exhibitor and the exchange to make more money with us under this organized plan than they did under the old scheme of cutthroat competition.

Before many months it will be apparent that our method of co-operation with the exchange man and the exhibitor and making them a part of our organization, has been the salvation of the moving picture industry. IN ORDER TO INSURE THE STABILITY OF THE INDUSTRY AND TO PERPETUATE IT, SO THAT ALL CONCERNED CAN MAKE MONEY, NOT NOW, BUT FOR ALL TIME, WE HAVE CONCEIVED AND CARRIED INTO EXECUTION THIS SYSTEM OF MAKING OURS A CO-OPERATIVE ORGANIZATION. It must be readily apparent to the exhibitor who continues with his former service, that we are also benefiting him, by eliminating one-third of his competition, which formerly existed, owing to the fact that all had to use the same class of goods.

The Evil of Shoddy Films.

Exchange men palming off second-hand, shoddy material, or mixing in inferior makes, in furnishing service to exhibitors, and claiming it to be the true product of the International Company, will not only retard their progress as well as ours, but will place themselves on a plane with the jackals, hyenas and vultures of the trade, commonly called dupers. We know that the exhibitor will only be too glad to pay a fair price for unadulterated service.

I am pleased to be in position to state, in this issue, that our attorneys have furnished me with a method of treating with these curs,—the dupers; they can and will be prosecuted under the Adelle law.

There is no difference between the dupe and the exchange man who will lower himself to the extent of contracting with an exhibitor for our high grade goods and who will slip in a few reels upon which he can profit a few more cents per foot.

Sometime ago Messrs. Raleigh and Barker, on behalf of the European manufacturers, offered a reward of \$500 for information leading to the arrest and conviction of dupers. IN ADDITION TO THIS REWARD I, ON BEHALF OF THE INTERNATIONAL PROJECTING AND PRODUCING COMPANY, NOW ADD ONE THOUSAND DOLLARS, AND

AS A FURTHER REWARD WE WILL AFFORD ANY MAN, WHO HAS BEEN COMPELLED, THROUGH UNFORTUNATE CIRCUMSTANCES, TO ASSIST IN DUPING, AN OPPORTUNITY TO PROVE HIS WORTHINESS FOR A POSITION THROUGH WHICH HE CAN GAIN AN HONEST LIVELIHOOD AND ESTABLISH HIMSELF IN THE GOOD GRACES AND CONFIDENCE OF HIS FELLOW MEN, PROVIDED HE CAN FURNISH US WITH INFORMATION WHICH WILL LEAD TO THE ARREST AND CONVICTION OF HIS EMPLOYER.

Would Aid the Unfortunate.

I would be glad to give such a man a chance to lift himself out of the dirty rut of duping and place him where he would not feel that every time he hears the name "dupe" mentioned, an officer of the law was on his track, or would expect at each corner to have the finger of scorn pointed at him.

I don't want to reach one or two dupers. I want to rid the country of this scourge, which is a menace to the business. By so doing, we will also eliminate that class of exhibitors who insist upon the exchanges cutting prices to such an extent that they are almost compelled to steal film in order to supply the service at starvation prices. It is this class of exhibitor who invites the protests of the public and casts an odium upon an otherwise legitimate amusement field. For the exhibitor who demands the cut rate is usually of a kind who conducts a cheap theater, in which you will probably find a trowsly, gum-chewing girl in the box office selling tickets; a fifteen-year-old boy running the picture machine; a dirty porter doing triple duty as piano player and illustrated song singer, and, on the door, a hanger-on, or roustabout, who is satisfied with a glass of beer and the privilege of sleeping in the theater over night,—not getting enough pay to even purchase clean laundry. Such a place is generally a hang-out for young girls receiving free admission.

In the next issue of THE SHOW WORLD I will have something to say regarding the operator.

CAMPBELL BROTHERS BUSINESS STAFF.

Fairbury, Neb., March 29.

The staff of the Campbell Brothers' Consolidated Shows for the season of 1909 will be as follows: Campbell brothers, owners and managers; A. G. Campbell, general agent; Ed Campbell treasurer; J. C. O'Brien, manager side show; Herman Q. Smith, director of publicity; A. H. Barkley, railroad contractor; George Rich and F. Carmichael, local contractors; F. McIntosh, press agent; Zone Copa, manager No. 1 advertising car; Emory Proffitt, manager No. 2 advertising car; F. Turner, twenty-four hour man; Ed Alles, route rider; Roy Wilson, checker up; Darwin C. Hawn, master of transportation; John Mack boss canvasman; Jake Posey, boss hostler.—DENNEY.

Harvey Day Putting Out Show.

It is reported from Milwaukee that Harvey Day will put out The Belle of Japan.

Dr. C. E. GOULDING
...DENTIST...

At 182 State Street, Chicago, Caters to the Profession. Strictly high class services. Mention THE SHOW WORLD when you call and receive 50 per cent discount.

PATHE FRERES The largest manufacturers of film in the world. Every week ten new subjects. Photographic quality and steadiness unsurpassed. Main office 41 West 25th street, New York. Branches: 35 Randolph street, Chicago Ill. and 2104 First avenue, Birmingham, Alabama. Write for illustrated weekly bulletin giving descriptions of all new subjects.

MUSICIANS
LEARN TO PLAY VAUDEVILLE AND DRAMATIC MUSIC. TAUGHT BY MAIL. SPECIAL COURSE FOR PIANISTS. PARTICULARS FREE. WRITE TODAY. KNACK CORRESPONDENCE SCHOOL OF MUSIC, (Dept. T) Danville, Ill.

EXHIBITORS

The arms of the film trust are gradually tightening around the exhibitor. It is now rumored that within the next month all of the TRUST exchanges in Chicago will be consolidated under one head. This same action will probably be taken in all other large cities. Do you realize what this means? It is one of the final steps by which the TRUST is going to secure on you a despotic hold by which they can force you to obey their oppressive and tyrannical commands. You had better insure your freedom by enrolling under the INDEPENDENT banner and securing service from

WM. H. SWANSON & COMPANY
Chicago: 160 Lake St. St. Louis: 200 North 7th St. Omaha: 160 So. 14th St.



CAN YOU READ BETWEEN THE LINES, MISTER EXHIBITOR ?

Four times I have said in my advertisements: "No matter what happens, no matter where you are getting your films now, no matter what your attitude may be toward the fight going on in the moving picture game, I WILL SUPPLY YOU WITH A BETTER SERVICE THAN YOU CAN GET ANYWHERE ELSE AND AT A PRICE THAT IS ON THE SQUARE. I will see that your service arrives on time, uninterruptedly. "Who else will make such a sweeping promise ?

P. S.—Watch ! I am going to make an announcement soon. It will open your eyes. It's something brand new !

Another P. S.—I have a customer who wants to buy a 5-cent theatre. Is willing to invest up to \$1,500. Write quick.

CARL LAEMMLE, President

TheLaemmle Film Service

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BIG HUSTLING OFFICES IN
OMAHA, NEB.
PORTLAND, ORE.
MEMPHIS, TENN.
MONTREAL, QUEBEC.
MINNEAPOLIS, MINN.
EVANSVILLE, IND.
SALT LAKE CITY, UTAH.
WINNIPEG, MANITOBA.

I AM A JOBBER OF POWER'S MACHINES.

BEAUTIFUL CATALOG ON PARKS AND FAIRS.

Western Vaudeville Manager's Association
Announces a Wonderful Line of
Attractions for 1909.

The Park and Fair department of the Western Vaudeville Managers' Association, in conjunction with the United Booking Offices of America, has excelled all past records in the issuance of the 1909 catalog, not only in the number of excellent attractions announced therein, but in the general make-up and interest-arousing qualities. The cream of the profession of outdoor entertainers are pictured and otherwise described from page to page, the splendid half tones and the highly artistic manner of their presentation combines to make this catalog a souvenir worthy of preservation even after its current value may be exhausted.

In introducing the booklet attention is called to the following facts: The fair department was established two years ago with headquarters in the Majestic theater building, this city. The bureau has met with extraordinary success under the experienced generalship of Ethel Robinson. Business men controlling the great Fair associations appreciate the importance of dealing with responsible parties, particularly in a line of business which has often been damaged in reputation by parties of no financial or business standing. The W. V. M. A. has exclusive contracts with the foremost European agents and this, together with the long established offices in London, Paris and Berlin, enables the Association to provide, at first hand, and at legitimate prices, attractions which minor agencies are never able to handle.

Value of Special Attractions.
The value of special attractions for fairs has ceased to be an open question. The conclusion is unanimous wherever such engagements have been made that they repaid the cost many times over in enlarging business and pleasing the multitudes.

The great companies of wonderful athletes, skilled trick cyclists, funny clowns, wire walkers, high divers, balloon ascensionists and other sensational artists who are famous in the world's great centers, may always be depended upon to add new interest to the already important program of an Agricultural fair.

From present indications the coming season will break the records of the Fair department which, during the past two years have reached an enviable high water mark.

WALKER GETS CONTROL OF SAN ANTONIO PARK.

San Antonio, Texas, March 29.
The Electric Park is now under the control of D. A. Walker and his associates and will be operated under an entirely new management during the coming season. The deal was consummated at a meeting of the board of directors of the company. At this meeting it was announced that Mr. Walker, wife and son, had purchased M. L. Oppenheimer's interest which is understood to be the controlling one and the members of the old board have tendered their resignation, effective at once. Mr. Walker is president of the Midwinter Fair and Racing Association and general manager of the S. A. Telephone Co.—WILLEY.

Park Being Rebuilt.
Conneaut Lake, Pa., March 31.
Exposition park on Conneaut Lake, destroyed by fire last December, is being rebuilt on a much more elaborate scale. It will open May 30.

Fair Association Incorporates.
The Illinois Valley Fair Association of Griggsville has been incorporated by Charles W. Sleight, T. M. Yates and William Harvey.

Dixieland park at Jacksonville, Fla., opened last week. The only special attraction at the opening was Prof. Grunthal's orchestra.

YORK HAYMAKERS TO BUILD A PARK.

Makusu Association Gets a Fine Location
Along York Haven Trolley Line.

York, Pa., April 1.
Makusu Forest will be the name of a new park and recreation ground which will be opened along the York Haven trolley line near the Big Conewago creek this summer.

The committee which negotiated the purchase of the land from the York Railways Company for the association is composed of Perry J. M. Heindel, E. V. Rauhauser, Augustus Fackler, W. H. Alberts and James Black. In the near future the association will apply for a charter. This is one of the most important deals of the kind ever made by a York secret society. The Makusu association is composed of members of Makusu tribe, No. 13, I. O. R. M., the largest tribe of Red Men in this section, and like the tribe, the association is a hustler in every way.

Union County Fair Incorporates.

Little Rock, Ark., March 31.
Articles of incorporation have been filed with the Secretary of State for the Union County Fair Association. The capital stock is \$10,000, of which \$425 has been subscribed. The officers are L. L. Decou, president; G. H. Justice, vice-president; J. F. Poole, second vice-president; M. W. Hardy, secretary and treasurer. To these officers, F. H. Kettering is added to make up the board of directors.

Improvements at Green Bay.

Green Bay, Wis., April 1.
It is said that the Green Bay Traction Company is contemplating many additional features at Ridge Point this summer, such as are to be found in the well regulated White Cities. Sunday will be one of the big days of the week this season.

Park Takes Out Theater License.

Wichita, Kan., March 30.
A permit has been issued for the erection of a vaudeville theater in Wonderland park, which is to cost \$2,500. It is promised that good vaudeville hills will be given throughout the summer.

Winnipeg to Have Big Fair.

Winnipeg, Man., March 30.
Winnipeg has decided to have a world's exposition in 1912. A committee of citizens, which had been sent to St. Louis, Chicago, Seattle and Portland, reported favorably on the prospect at a mass meeting last night and it was decided to raise \$2,000,000 for the exposition.

Park Management Is Busy.

Minneapolis, Minn., March 29.
Manager S. H. Kahn, of Forest Park, is getting concessionaires and attractions lined up for this season at his new park. Several local capitalists have become interested in the company.—BARNES.

Youngstown, Ohio, March 30.
On account of his resemblance to published descriptions of "Billy" Whittla's kidnaper, Joseph Wess, well known as a park manager and amusement promoter, was detained here for a time in connection with the case. He was exonerated by the lad himself.—C. ARMOR.

Park and Fair Notes.

Forest park, Chicago's wonderful amusement place, opens May 8.

The season at Alameda park at Butler, Pa., will open early in May.

It will cost \$50 for a round trip ticket to the Alaska-Yukon exposition which opens at Seattle, June 1.

Baldwin park, at Quincy, Ill., will open Easter Sunday. Henry Geschwinder has leased the amusement resort.

It is announced that West End park, at Champaign, Ill., will not be opened this year as an amusement resort. It has been under the management of Matt Russell several years and last year proved a losing venture for the street car company.

Brighton Beach Park CONEY ISLAND

New Features Largest Motor Cycle Track in the country; inside of which is a cinder path for Marathon Races. In centre of arena is a vast field for Ball Games, Athletics and Balloon Ascensions.

Pain's Fireworks and Spectacle

on newly filled in ground alongside above.

For Concessions and Privileges

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BRIGHTON BEACH DEVELOPMENT CO.

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The only four track Express Railroad running to Coney Island; 30 minutes from City Hall, New York; also L. I. R. R. from 34th Street direct to the Grounds.

Specialties, Staple Goods and Novelties

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CHICAGO, ILLINOIS

Pacific Coast Amusement Company

Owning and Operating 30 First-Class
Vaudeville Theatres, East, Northwest
and West.

WANTED at all times first-class acts of all kinds that can deliver the goods.

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ARCHIE LEVY, American Theatre Bldg., San Francisco, Cal.
H. L. LEAVITT, Sullivan & Considine Bldg., Seattle, Wash.

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The one great Amusement Resort of the
Greatest Lead and Zinc Producing District
of the World.

250,000—People to Draw From—250,000

Connected with Galena, Columbus, Scammon, Weir City, Fontenac, Mulberry, Pittsburg, Oronogo, Carterville, Webb City and Carthage by Electric Railway. Six minutes ride from the heart of the business district.

**CONCESSIONS FOR SALE OR ON PERCENTAGE.
WANTED—FIRST-CLASS PARK ATTRACTIONS.**

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—TAKE THE—

MONON LIMITED

The After-Theatre Train

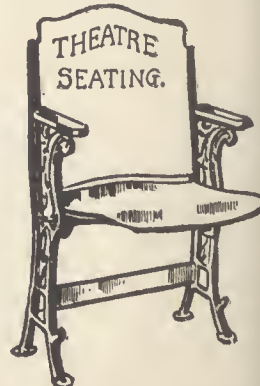
LEAVES CHICAGO	11:30 P.M.
ARRIVES INDIANAPOLIS	4:22 A.M.
ARRIVES CINCINNATI	7:40 A.M.
ARRIVES DAYTON	7:50 A.M.

MONON ROUTE

This is a finely equipped train, carrying sixteen section electric lighted sleeper for Indianapolis (cut off at Indianapolis and may be occupied until 7:30 A. M.); also carries 16-section electric lighted sleeper for Cincinnati; also 12-section Drawing Room electric lighted sleeper for Dayton. All sleepers open for passengers at Chicago at 9:30 P. M.

Train leaves Dearborn Station, the nearest Depot to all theatres.

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'PHONE CENTRAL 5487



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19 W. Eighteenth St., NEW YORK, N. Y.
70 Franklin Street, BOSTON, MASS.
1235 Arch Street, PHILADELPHIA, PA.

AMONG THE PLAYERS.

Lotta Crabtree, the retired actress, has bought the Hotel Brewster in Boston.

Rose Evans is now playing the leading role in Mrs. Temple's Telegram.

Theodore Roberts was out of the cast of The Right of Way at Los Angeles for two days, owing to illness.

Florence Roberts has resumed her tour after laying off a short time at Kansas City.

Oscar Eagle will stage Beverly of Graustark for A. G. Delamater and William Norris.

Speck Brothers have been engaged for McFadden's Flats another season. Next season's tour will open on August 14.

Frederick Warde will conduct a school of oratory next summer at Wardesden, North White Lake, New York.

Earle Williams succeeds Francis Byrne as Robert Underwood in The Third Degree. Mr. Byrne has returned to The Chorus Lady.

Berta Mills succeeds Mlle. Glacia Callia in the title role of The Queen of the Moulin Rouge, a salacious play which is very popular in New York.

Grace Van Studiford was taken ill one night in Baltimore recently and her sister, Mary Quive, who is also her understudy, was pressed into service.

Frank Bond, a member of the recently disbanded Coming Thro' the Rye Company, is singing illustrated songs at the Elite in Davenport, Iowa.

Estelle Gibson, who replaced Letty Holmes as Maggie Mason in E. J. Carpenter's At Cripple Creek company, has been receiving some good press notices.

William L. Gibson, playing the part of Brooks in Paid in Full, left the company recently at the close of its engagement at New Orleans.

Vaughn Glaser was compelled to give an extra matinee last Friday to accommodate his Cleveland admirers, who were crowding the theater.

Bob McLaughlin, now playing in The Wolf, will return to Cleveland, Ohio, at the end of the season and go with the Luna Park company.

George B. Wakefield, playing the heavy in The Cat and the Fiddle, was forced by contract considerations to refuse an offer to support Mantell in King John.

Evelyn Dunmore, who appeared at the Princess in Minneapolis recently, is laying off in Chicago this week. It is probable that she will play twelve weeks of vaudeville time in the South.

James K. Hackett made a speech in Cleveland recently, and seemed to be nettled over the fact that he was playing in a popular-priced house. Mr. Hackett explained that he was really giving a two dollar show for a dollar.

Harry Wilson, who was with Joe Tinker's company, joined James J. Corbett in Facing the Music at Hamilton, Ohio, March 21. His wife, Bessie Hawthorne, has been a member of the company for several weeks.

Bobby Barry will be a member of the Murray & Mack show at Los Angeles this spring. The season will last eight or ten weeks after which there will be a twelve weeks' session of Rogers Brothers plays with Rice & Cady featured.

George D. Baker, who for the past two seasons appeared in the stellar role of Brady & Grismer's production of As Ye Sow, and is at present featured in the part of Grenfall Lorry in Graustark, will star next season in a new romantic play as yet unnamed under the management of the Graustark Company, Inc.

Richard Carle is going to the Coast this spring for the first time since he has attained prominence as a musical comedy star. He has not been there since about fifteen years ago, when he appeared with James T. Powers and the late Peter F. Bailey, playing very small roles in their companies.

Margaret Dills, now of Columbus, Ohio, has written for the Ohio Magazine an article entitled, Recollections of Richard Mansfield. Miss Dills was at one time a member of Mansfield's company and will be remembered by all who saw Henry V for her beautiful recitation of the prologue.

James A. Bliss, familiarly known as "a somewhat stout comedian," and recognized from coast to coast as an excellent character comedian, is a member of the new stock company at the Imperial in St. Louis. This company is headed by the well-known western actress, Beulah Poynter, who is best known as Lena Rivers.

Wilton Lackaye has sent to William S. Bennett, the congressman representing the district in which Mr. Lackaye lives, the draft of a bill putting a tariff on plays brought into the United States from other countries. Mr. Lackaye has requested Mr. Bennett to introduce this measure as an amendment to the tariff bill. "The American playwright needs protection against foreign competition," said Mr. Lackaye, "and Congress can give it to him."

George Cohan has virtually broken down, just as many of his friends feared would be the case, and his trip to Europe will be for a long rest. No one could long stand such an amount of work as he imposed upon himself—all day and the greater part of the night. He seldom went to bed until 3 or 4 in the morning, and the hours of night were those in which he applied himself to the writing of his plays. He liked quiet and freedom from interruption, and this it was impossible to obtain in the daytime.

FILMS FOR RENT

Everything New

(Except Eugene Cline)

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Western Vaudeville Managers' Assoc'n

Majestic Theatre Bldg....Chicago, Ill.

United Booking Offices of America

St. James Building....New York City

Booking in conjunction with more than three hundred of the first-class vaudeville theatres in the United States and Canada, and now giving good acts routes for from one to three years. Moneys advanced to parties capable of producing first-class acts, when desired, or will purchase first-class novelties outright. It will be to the advantage of managers of Fairs, Parks, etc., to communicate with these Offices regarding their vaudeville and outdoor attractions. Address Eastern or Western Office, as may be most convenient.

WESTERN OFFICE
Majestic Theatre Bldg.
CHICAGO

EASTERN OFFICE
St. James Building
NEW YORK

THEATER MANAGERS.

Harry G. Somers has returned to New York after a trip to South Bend, Goshen and Elkhart, Ind.

Ed Lampson, manager of the Palms and Fern theaters at Leavenworth, Kans., was a recent visitor in Chicago.

Earl Sipe, manager of the Broadway theater at Logansport, Ind., disconnected vaudeville for one week and provided a return of the Orpheum stock company.

L. J. Delamarter promises to have a fine line of vaudeville acts at the Ramona theater near Grand Rapids, Mich., the coming summer. The opening bill will run eight days and after that the acts will remain there a week.

M. C. Ward, formerly manager of the Academy of Music at Sterling, Ill., and favorably known in the profession, is a candidate for mayor of that city at the coming spring election. Mr. Ward is said to stand a good chance of winning out.

Franklin Brooks, for the past five months manager of the Cascade theater at New Castle, Pa., has opened a new theater, The Auditorium, in Latrobe, Pa. George Clay succeeds Mr. Brooks in New Castle.

J. E. Powell, manager of the Grand at Fairmont, W. Va., bought out The Time, Place and the Girl, which played there recently and "stood 'em up." He cleared \$450 on the engagement after paying a liberal guarantee. Earlier in the season he cleared \$500 on Follies of 1907.

L. M. Crawford has closed a deal for a half interest in the new vaudeville house which opened at Wichita, Kans., April 1. L. M. Miller retains a half interest in the theater and will be the manager. Mr. Crawford announces that he has abandoned his plan of erecting a new theater in Wichita now that this deal has been consummated.

Jean Kernan, manager of the Auditorium at Baltimore, is to become business manager of Eva Fay, whose husband killed himself on the Pacific coast some time ago. Mrs. Fay is the daughter-in-law of Anna Eva Fay. Kernan will return to Baltimore next season. Will A. Page will have a stock at that theater commencing Easter Monday.

Charles E. Smith, formerly manager of the Princess theater, a motion picture and vaudeville house, at Youngstown, Ohio, has lost a bitterly contested suit against the owners of the playhouse. Smith was doing a "turnaway" business in the Princess when the owners leased it over his head to other tenants. Claiming a verbal lease, Smith fought the case, but lost.

Fred W. Jencks, owner of the Elgin (Ill.) opera house, filed an answer in the circuit court denying that Clara E. Jencks is his wife or that she is entitled to a decree of separate maintenance. He admits that he was married to her July 17, 1883, but avers that in 1899 he was granted a decree of divorce in Kings county, Washington. After obtaining his decree, Jencks declares, he contracted a second marriage with Mary E. Jones, with whom he now is living.

William F. Lipp has had the Academy at Sterling, Ill., handsomely redecorated, making a number of changes that are pleasing to patrons. Early last season a fine new curtain was installed and the interior of the house was redecorated, but the effect failed to please Mr. Lipp who has had the side walls gone over again and painted a dark, rich green. The trimmings are now of a dark rich creamy green which blend well with the remainder of the decorations, the whole making a very pleasing effect.

ON THE PACIFIC COAST.

The Right of Way has made a big hit on the Pacific coast.

Frank Moulan is making a great hit in The Sultan of Sulu at the Princess in Frisco.

The New Orpheum in Frisco will open April 18, three years to a day from the time it was destroyed by fire.

Daniel Sully is appearing at the American in Frisco this week in The Match-maker.

Jules Murry visited Paul Gilmore, who is presenting The Boys of Company B in Pacific coast cities.

Arthur C. Alston assisted in the stage direction of Pretty Peggy at the Valencia theater in San Francisco.

President Meyerfield, of the Orpheum circuit, will move his offices to the new theater in San Francisco on April 10.

Blossom Scoley, soubrette of the Kolh and Dill show, Playing the Ponies, has retired from the cast owing to illness.

The show is at Los Angeles this week.

From Redwood City comes a wall of disgust. It seems that the Bell Boy company, which has been playing one night stands in the smaller towns, arrived there coincident with an article in the San Jose Mercury which was one of the worst roasts ever given a show. T. Herbert Ealand, manager of the troupe, stated that the roast was occasioned by a disagreement between him and the manager of the San Jose theater and that the latter used his influence to have the show condemned. The manager of the Redwood City house sent out dodgers stating that he would return the money of any dissatisfied person after the third act. The play was well patronized and it is said no one was found who made a claim for the return of his money.

Bust the Trust

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This Exhibition was arranged by the

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59 Dearborn Street, Chicago, Illinois.

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Bust the Trust

in Kansas City since that time. Considerable testimony has been heard on both sides and Judge Slover probably will render his decision in the case sometime this afternoon.

5-CENT THEATER OWNERS AT PRIVATE EXHIBITION OF NEW MOTION PICTURES

More than 100 5-cent theater proprietors watched a private exhibition of films, never before shown in Kansas City, at the Olympic theater in Grand avenue, near Twelfth street, this morning and despite the fact that they are accustomed to seeing moving pictures every day, they applauded at the end of every reel of films.

The exhibition was given under the direction of H. J. Streycckmans, secretary of the International Projecting and Producing company, and comprised pictures for which they are the agents in this country.

The company of which Mr. Streycckmans is the representative has recently secured a one-half interest in the Arma Jenkins patents under which the Motion Pictures Patents company has been controlling the trade in films in this country and have also the more recent patent of D. V. McKinney, which it is claimed, will revolutionize the manufacture of moving picture machines.

Two of the films shown, "Italian Cavalry" and "The Last Days of Pompeii," are considered the finest ever produced. In the former is shown the movements of a troop of cavalry and an unfortunate accident wherein one of the members of the troop was killed when his horse rolled on him.

The new combination, which represents twenty-eight European factories, has arranged for the erection of four American factories within the next three months, two of which will be in the east, one in Denver and one on the Pacific coast.

HAS NOT WORN A HAT

END FIFTYTH YEAR.

FILM MEN OF FUTURE WILL PROFIT BY PAST

By Harry Rush Raver.

The following article upon the present film situation, by Harry Rush Raver, should prove particularly interesting at this juncture in view of the fact that Mr. Raver has been associated with the film industry for many years, and has had a wide experience in the profession of entertainment. Mr. Raver is now general manager of the Consolidated Amusement Company of Baltimore, Md.

The one difficulty to be overcome by the Patents Company in their effort to control the motion picture industry lies in the inability of licensed film exchanges to carry out the carefully laid plans of this "would-be Trust," for without loyal support and conservative action by members of any organization—be its purpose good or evil—success is impossible.

Owners of film exchanges are, as a rule, bad managers, and you can count the solid, conservative and substantial men engaged in renting film on the fingers of one hand.

I do not infer that only men of thorough business training are successful in business, as there are many who literally and luckily "fell into the game" and made plenty of money, in spite of their ignorance of commercial law and order.

Yet, the fact remains, without sound business judgment and the fundamental principles underlying a well organized and conducted establishment of known worth and reliability, there can be no harmony of action, and in this the Patents Company have reckoned without their host.

Commends International Company.

Men of recognized commercial standing should operate exchanges and not the fellow who formerly lived by his wits, before the golden shower of rental receipts opened a way to rapid wealth.

The International Projecting and Producing Company and its conservative president should be commended on all sides for encouraging substantial business men to open film exchanges. This policy means the forming of a mighty back-bone for the Independent cause that the Combine will never break. Such men will pursue a strictly commercial course in the operation of an exchange. They have a

clearer sense of honor, integrity and sincerity than the fellow who thinks only of increasing his daily receipts regardless of the result. Business men do not ruthlessly cut and slash competition to a point where the element of profit is eliminated, as their training sufficiently holds such an impulse in check that permanency is assured.

The average film exchange operates on widely different lines. A "system crank" mysteriously discloses the fact that the product of his visionary grey matter is all that is required to open a film exchange.

These inexplicable "systems" have caused more inferior service, more "repeaters" and have closed more picture houses than the sum and total of all inferior film, made by manufacturers, ever did. Nevertheless there are commendable systems in operation, the exchanges using them being ranked among the leaders who are able to retain the business of an exhibitor when once acquired.

Business Men Enter Field.

In Baltimore, within a few weeks, an exchange will be in operation whose entire capital stock is owned by prominent bankers and wholesale merchants of that city. A handsome and modern four-story building will house the new institution, the first floor being devoted to a strictly high class picture theater.

The remaining building is to be used for offices, display rooms, studio and a perfectly equipped exchange.

The exchange will cater only to high class business, no film other than "release day prints" being purchased at any time.

No effort will be made to compete with exchanges offering "something for nothing," the purpose being to build up a substantial structure that will ultimately prove a power for good to the motion picture industry.

Similar exchanges will no doubt be launched elsewhere, through the guiding hand of the International Projecting & Producing Company, and then the Patents "aggregation" will be compelled to relegate their "sheus" and "squeeze joints" to the junk heap and either fight with clean weapons or suffer commercial suicide.

There is no doubt but that the men behind the guns of the Try-hard-to-be-Trust are able faithfully to carry out advertised

Independent The First—Now—Always

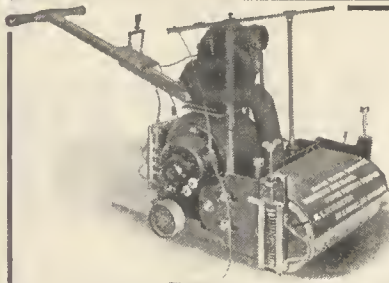
We have the Goods. International Projecting and Producing Company's Pick of the Entire Foreign Market.

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WE WILL SELL YOU MACHINE OR SURFACE YOUR FLOOR.

Machine to Surface Floors

Easy to operate—no dust. Over 500 Amusement Companies are now using our machines. Made in two sizes. We will surface your floor. Mail us size of floor, new or old, and kind of electric power. In eight hours, will surface 4,000 to 5,000 square feet once over. Write for new prices, catalogue and our FREE TRIAL Proposition.

M. L. SCHLUETER

32 S. Canal Street, CHICAGO.

plan in a business like manner, but the probable "Ex-letterhead showman" and his attendant ilk, now conducting licensed exchanges, will not only sell out the Patents Company whenever opportunity affords, but will so depreciate himself in the minds of exhibitors that they will have no more of either him nor the "license," and will then flee for safety to the business man and his business concern. To illustrate the "yellow" to be found in one "licensed" exchange of prominence, whose advertising in the past equaled, if not exceeded in volume that of any other exchange: A small exhibitor in Washington, paying \$20 a week for twelve reels of film, at my suggestion told the "licensed" exchange serving him that it would be necessary for them to pay his "ante" to the "Royal Fathers" if they cared to hold his business. It is needless to add, the exchange made his payments and thereby gave this exhibitor the impression that profits of a film exchange were unlimited regardless of possible receipts. I say the exchange which resorts to these methods to hold business cannot last, as their faith in the Patents Company and their own ability is gone, and they take no pains to conceal their fright.

Advocates Fair Play.

Let the "licensed" exchanges stand pat and fight clean, living up absolutely to the decree of the Patents Company and its rules and regulations. If the products released by the combine are superior to those of the Independents, then the exhibitor will demand such a service and is willing to pay a paltry \$2 a week additional to be able to increase his receipts proportionately.

A former employer once told me: "Don't meet ruinous competition, as film does not eat anything and I would rather have you pay rent and look out of the window than to meet such figures in honest competition." I have found this advice to be good, in that an exhibitor has little faith in the fellow who beats some one else's price. His confidence further lessens when he does not receive the same service for the lower price.

The high class exchange, whose caterings are not to "the mob," will always maintain a following. I do not mean that the small exhibitor be disregarded, as any house, no matter how small, can afford first class service, be it commercial or "first run."

The condition of film, as well as its subject character should be carefully considered. I have seen a subject recently which was over two years old, yet was in fine condition, simply because the exchange insisted on careful inspection and, above all, demanded that its customers use extreme care in the use of same. On the other hand, I know of exchanges who keep no record of inspection, nor would they know who damaged a film for this reason. Such slipshod exchanges are a menace to the motion picture business.

Commercial Use of Film.

In conclusion, I hope to see the moving picture business of the future in the hands of clean, substantial business men, who, through training, have learned the inestimable value of an established reputation. Captains of finance are "taking notice" of the film business every day. I know of, and am proud to say encouraged by, the project of a prominent land company in the east using motion pictures to mar-

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CHICAGO

ket real estate. This firm uses special film and slides to show the advantages of their holdings and gives free exhibitions. The Chamber of Commerce of a noted city will shortly exploit its beauty as a residential center by means of moving pictures.

Projecting apparatus is being installed in the churches as permanent fixtures, in fact universal sentiment leans towards this form of education and amusement.

By all means, may this interest and enthusiasm now displayed be maintained by a proper regard for the ethics of business, and not be stifled by the "Wild."

Moving Picture Exhibitors **BEWARE**

===== of the =====

Wild Cat Film Exchange

Which tries to palm off shoddy films purported to be International product and which also acts as

An Agent for the Duper.

Many moving picture exhibitors may have labored under the impression that they have been receiving International Films for the past six weeks whereas our

First Release Was Not Made Until March 22nd.

It has come to our knowledge that certain so called Independent Film Exchanges have imposed upon exhibitors, placing the International Projecting and Producing Company in a false position. This savors of a Trick of the Trust and is a condition which we aim to eliminate.

The Exhibitor Must Get What He Pays For.

To insure being supplied with International Films, the pick of the European product imported by our Company, *exhibitors are urgently requested to send us a list of the subjects furnished them by the Independent exchanges.*

Exhibitors need no longer be intimidated by threats of the Trust to put them out of business. It is not necessary to sign any Trust agreement or to pay any weekly royalty.

Be Independent—Don't Be Bluffed By the Trust

Exchanges handling our product can supply *the finest moving pictures in the world.*

We Have No Agents and No Exclusive Exchanges.

Next Release April 5th.

Film Exchanges communicate with us at once. All communications confidential.

International Projecting and Producing Company

Schiller Building.....CHICAGO

Moving Picture Exhibitors of the South

Don't be bluffed by the Trust. You do not have to sign any of its Agreements. pay any royalty or go out of business. **We can supply you with Independent Films.** The pick of the European product, imported by the *International Projecting and Producing Co.* The following communication tells it own story:

H. FICHTENBERG, President

W. H. SWANSON, Vice-President

W. GUERINGER, Secretary

Member of the Film Service Association
exclusive service, using only the Films
made by the following licensed
manufacturers

EDISON MFG CO
KALEM COMPANY
G. MELIES
SELIG POLYSCOPE CO

ESSANAY COMPANY
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PATHE FRERES
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WM. H. SWANSON
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FILM CO.**

Suite 720-722 Maison Blanche Building
Long Distance Phone Main 304

The Quality of Our Goods and
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Renters of the Latest and
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Films Handled Exclusively

J. E. WILLIS, Manager
NAT. I. EHRLICH.

NEW ORLEANS, LA. Mar. 24/09.

Motion Picture Patents Company,
80 Fifth Ave.,
New York.

Dear Sirs:-

We, the W. H. Swanson Dixie Film Co. do hereby cancel any contract we may have with you, and give you notice to immediately notify all manufacturers not to ship us any more films, as we will positively refuse to accept same after Saturday, March 27, 1909.

You will refrain from so advising our customers, as we have mailed them all a copy of this notification.

Witnesses:

D. Goldstein
E. P. Peter

H. Fichtenberg

President

W. Gueringer

Secretary.

Acknowledged before the undersigned Notary Public for
the Parish of Orleans, La, this 24th day of March, 1909.

Seal.

Charles Rosen

Notary Public.

It means that we are now in a position to supply Moving Picture Exhibitors with the
finest Motion Pictures in the World.

Declare your Independence to-day and communicate with

WM. H. SWANSON **DIXIE FILM CO.,** 720-722 Maison Blanche Bldg.
New Orleans, La.